

THE SAAR GOES TO THE POLLS

VOL. XL, NO. 24

JANUARY 26, 1935

PRICE TEN CENTS

MID-WEEK PICTORIAL

PUBLISHED WEEKLY BY

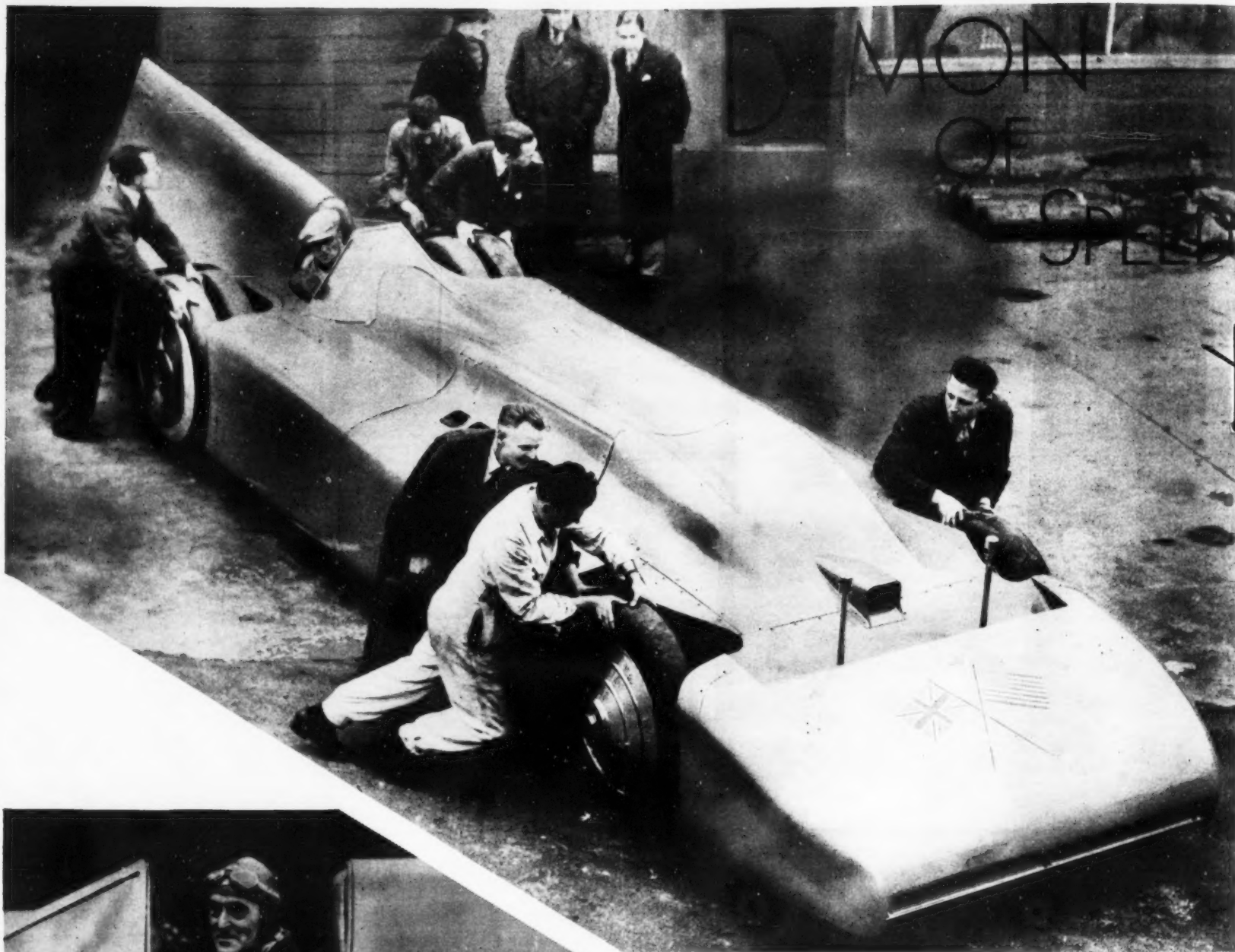
NEW YORK TIMES COMPANY



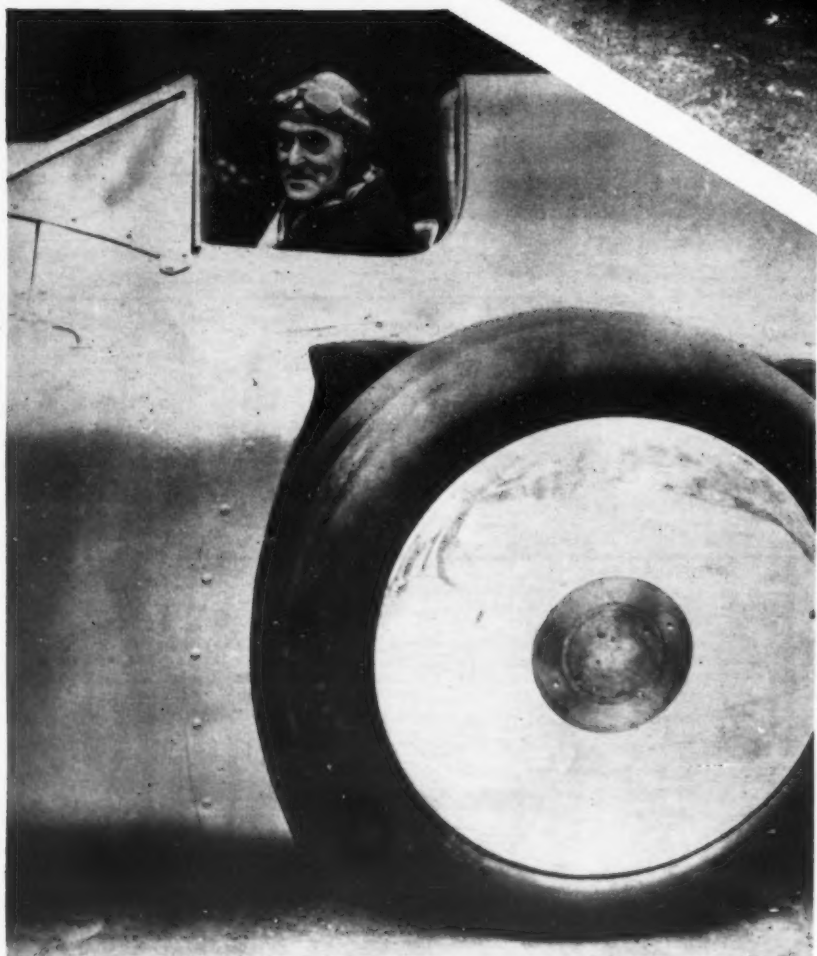
QUEEN OF THE WINTER SPORTS

Miss Jeanette Hall
of Hackensack, N. J.,
Starting Snow and
Ice Activities at
Lasell College, Au-
burndale, Mass.

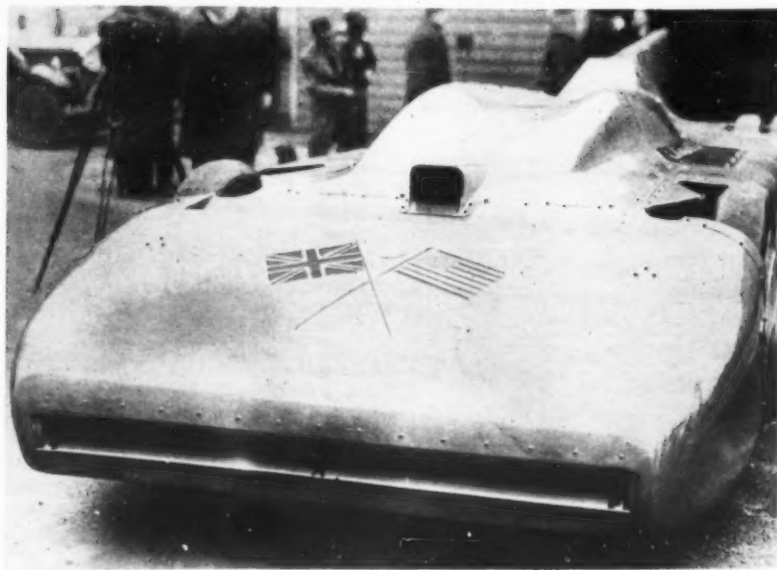
(Times Wide World Photos,
Boston Bureau.)



SIR MALCOLM CAMPBELL'S 1935 EDITION OF THE LAST WORD
IN SPEED ON LAND: THE NEW BLUEBIRD
Making Its First Public Appearance on the Brooklands Track in England
Before Being Shipped Across the Atlantic for an Attempt at a New
Record at Daytona Beach, Fla.
(Times Wide World Photos, London Bureau.)



SUPREME IN AUTOMOBILE SPEED: SIR MALCOLM CAMPBELL,
Who Holds the World's Record With a Rate of 272 Miles an Hour, in the
Cockpit of His New Car.



STREAMLINING FOR HIGH SPEED: THE FRONT OF THE
NEW BLUEBIRD,
Showing the Radiator Shutter Which Can Be Closed When the Car Is
Traveling at Maximum Velocity. It Is Expected to Add Fifteen Miles an
Hour to the Speed.

THIS MAN'S STRANGE SECRET CREATES \$10,000 A YEAR MEN

Develops personal power. Clears the way to better jobs, increased salaries, personal magnetism and popularity. And he'll prove it in five days—free of cost!

Would you like to make \$10,000 a year? Do you want promotion to a better job? An increase in salary? Success in selling? Win the respect and admiration of men and women?

You can do it! You can do anything—positively anything! No power on earth can stop you from getting what you want! Almost overnight you can become surcharged with an irresistible power that takes complete possession of you . . . enables you to banish discouragement, timidity, self-consciousness. You become cocky, well-poised, sure of yourself—able and eager to lick the toughest job, the most difficult obstacles in your path! No matter who you are or what your position in life—you can do anything!

The man who utters these startling statements—and who is willing to prove them in five days in your own case—is James Mangan. If you are engaged in advertising or sales promotion, you've heard of him. Mangan is one of the younger major executives who have taken over the reins of business leadership dropped by the oracles of pre-1929 whose leadership was found wanting. As advertising director of the largest concern of its kind in the world, Mangan's sales strategy has reached a new high in sheer daring, brilliance, unconventionality—and success. He is a much sought-after speaker at national trade conventions and a prolific writer for business magazines.

Because of the nature of his work, Mangan has an intense interest in people and their problems. Throughout his career—from office boy to advertising executive—he has made a deep study of individuals and the reasons for their success or failure. Out of his researches have emerged several unique discoveries which completely upset all existing ideas about success, personality, and the development of personal power.

How to "Find" Yourself

First—Mangan maintains that most people never exert their full powers because they don't know their own capabilities. There are thousands of \$25 a week clerks who have the potential powers of \$10,000 a year executives. But they go through life without ever getting into the "important money" class. Why? Because no one has



James Mangan, advertising genius, creator of the Mangan program of personal achievement, as revealed in his book "You Can Do Anything."

ever shown them—specifically and exactly—how to develop these powers and use them to advantage. What people need, he says, is not a sermon about the value of hard work, honesty and perseverance—but a specific plan of action that can be put to practical use in their everyday lives.

A New Kind of Salesmanship

Second—Mangan says that many copy-book theories about getting ahead are out-of-date and incorrect as applied to conditions of today.

His strategy of salesmanship, for example, is directly contrary to the traditional "high pressure" methods which most salesmen have been taught. Every salesman whose spirit has been bruised and beaten by the disheartening experiences of the last four years will agree that something is wrong with his procedure. Mangan shows you what is wrong—and then shows you what is *right*! He reveals a method so simple and logical that you will wonder why no one ever thought of this before.

"You Can Do Anything"

In a 256-page book entitled "You Can Do Anything", James Mangan reveals his secret of creating \$10,000 a year men . . . developing power, magnetism, and personality that enables you in truth to do anything!

If you can read this book without being thrilled to the core—without feeling a sudden mental and spiritual acceleration that sweeps you onward to new heights of achievement—your emotions are colder than those of 2,000 prominent business executives to whom this book was submitted. A friend sent it to me. I picked it up one night with a bored yawn. And laid it down at three A. M. mentally and physically exhausted, but with a strange exhilaration with which no book has ever affected me before.

Endorsed by Business Leaders

"Received such favorable comments that instead of ordering twenty, I am ordering forty copies"—Advertising Manager. "Directed at salesmen, the individual who needs aggressiveness, but equally appealing to many another."—Chicago Journal of Commerce. J. M. Laflin, General Agent, Penn Mutual Life Insurance Co., says: "Highly valuable"—and orders 12 copies for his salesmen.

The power of Mangan's book lies not only in what he says but how he says it. There are some men whose words leave you cold, uninspired, with a "so what" attitude. There are others who can stir you to the depths, and lift you up spiritually, mentally and physically. Mangan will stir you. The power of expression that brought him to the top of his profession fairly leaps at you in a smooth, rippling stream, sparkling with graphic "punchy" metaphors that will delight the student of English.

Read It Five Days Free!

The fact that "You Can Do Anything" is sponsored by Dartnell, noted publishers of "American Business" Magazine and a long list of authoritative business books, will be sufficient proof to many that Mangan's book is worth reading. And Dartnell offers to send it to any one for five days' free reading. Simply send coupon below and let this book come to you, without deposit. Read it five days. Then either return it—or send \$2.50 in complete payment . . . and forever after thank the inspiration that prompted you to mail this coupon to Dartnell Corporation, 4662 Ravenswood Ave., Chicago, Ill.

9 Secrets of Personal Power Revealed

How to develop latent talents
Eight laws of salesmanship,
1935 model

How to make people like you
How to generate physical and
mental "pep"

How to get quick results

How to gain poise, personality,
and courage

How to size up other people

How to strengthen memory
and concentration

How to create a reputation

5 days FREE READING

Dartnell Corporation,
4662 Ravenswood Ave., Chicago, Ill.
Send my copy of James Mangan's book
entitled "You Can Do Anything." After
five days' reading, I will either return the
book or send you \$2.50 in complete pay-
ment.

Name

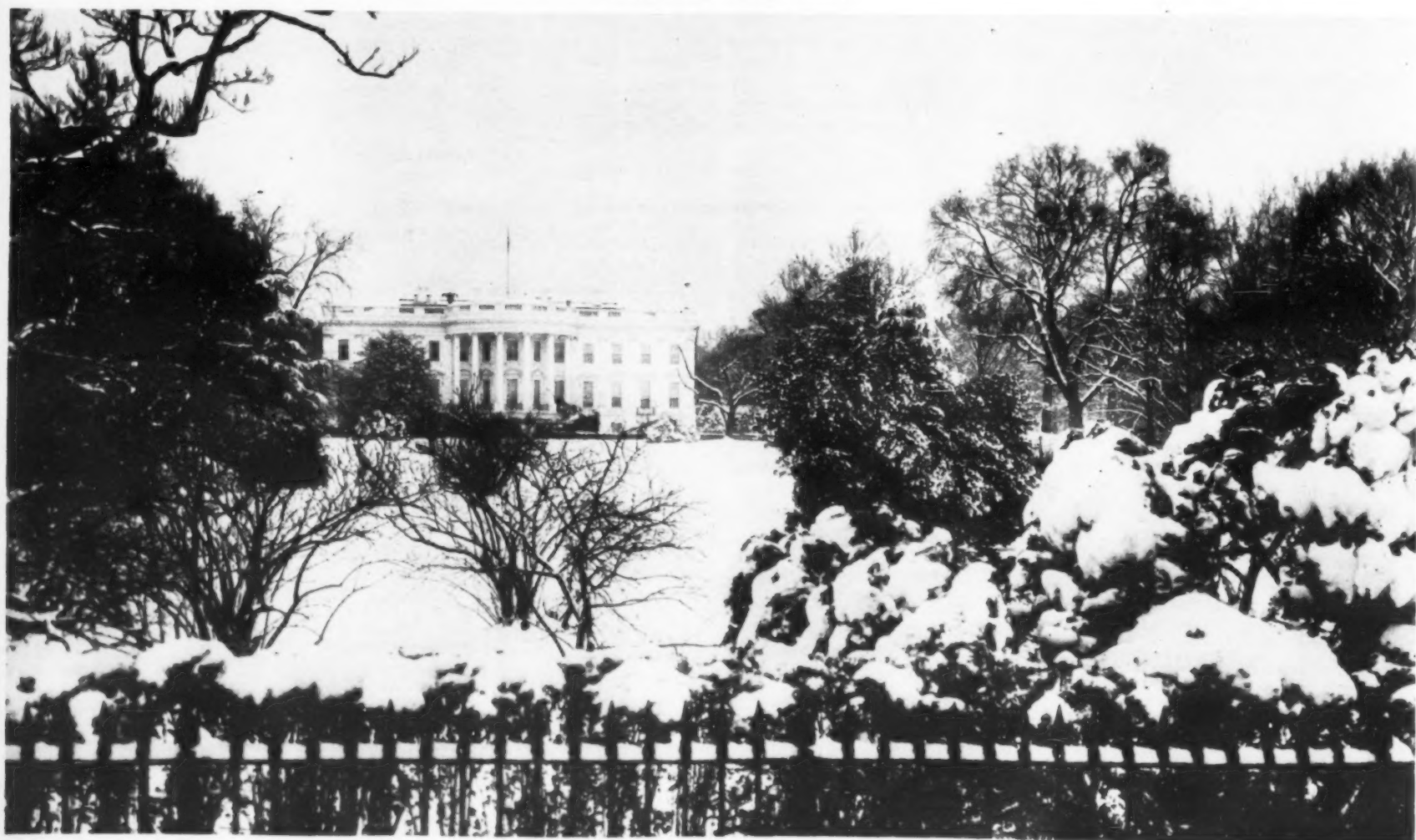
Street

City..... State.....

WINTER



DEEP DRIFTS BLOCK RAILWAY TRAFFIC ACROSS THE MOUNTAINS OF COLORADO: A ROTARY SNOW PLOW Battling to Clear a Way Through Cumbres Pass, 10,015 Feet Above Sea Level, for Three Trains of the Denver & Rio Grande Western Line Which Were Snowed In. It Took Four Snow Plows Three Days to Break the Barricade.
(Times Wide World Photos.)



THE PRESIDENTIAL LANDSCAPE WITH WINTER DECORATIONS: THE WHITE HOUSE GROUNDS
After Being Covered With a Snowfall of Four and One-half Inches.
(Times Wide World Photos, Washington Bureau.)

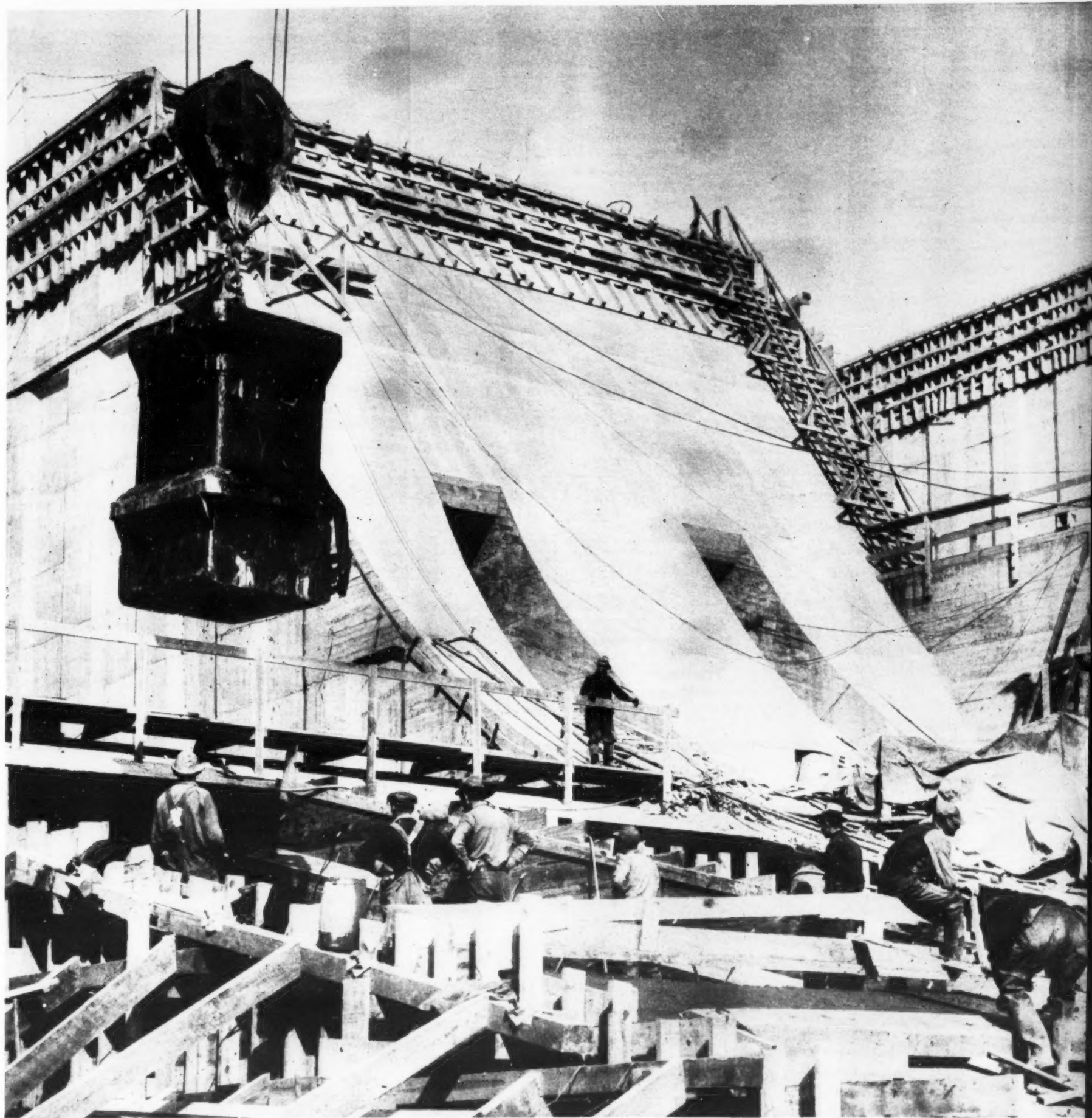
MID-WEEK PICTORIAL

"NEWS OF THE WORLD IN PICTURES"

VOL. XL, NO. 24

PRICE TEN CENTS

NEW YORK, WEEK ENDING JANUARY 26, 1935

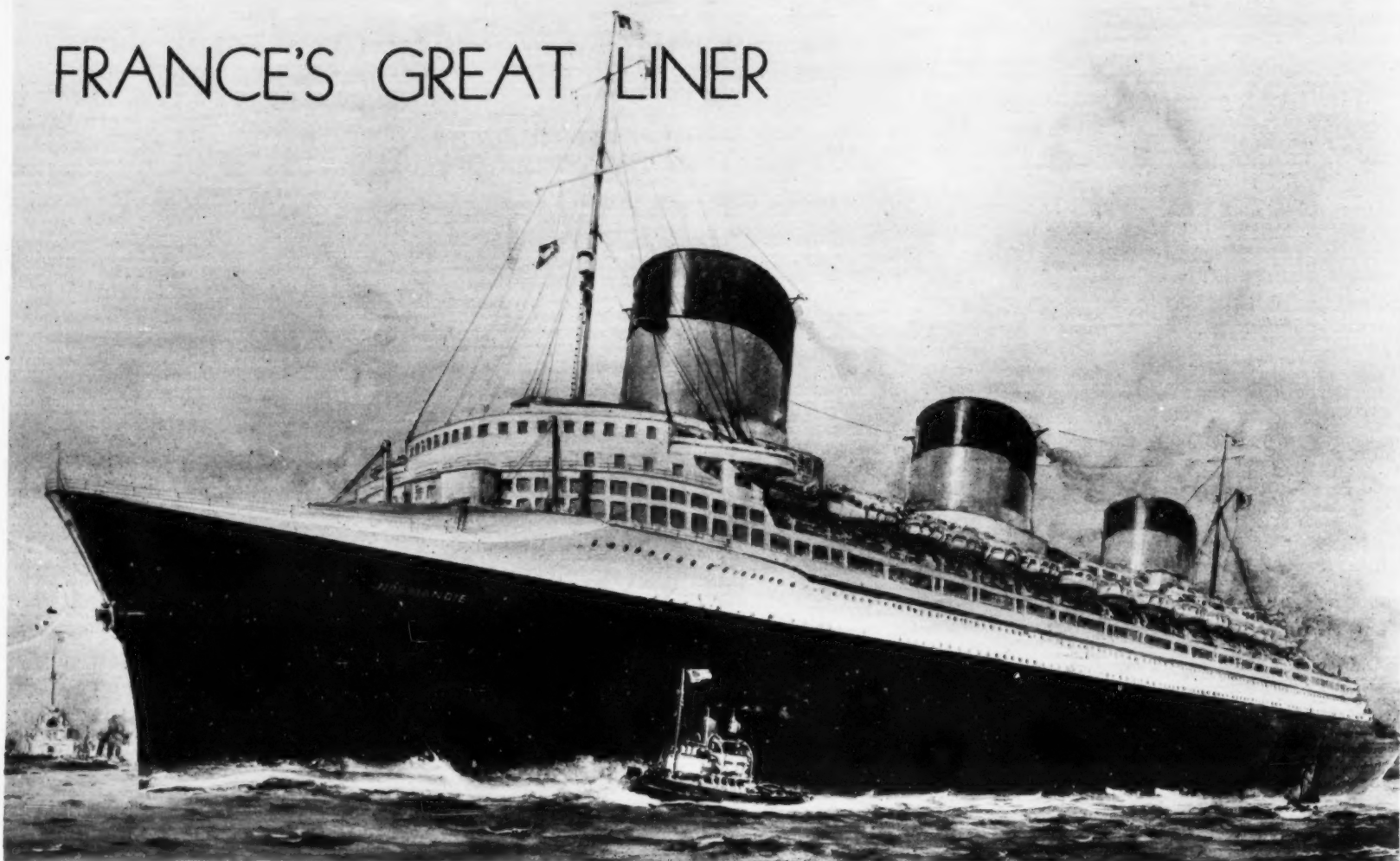


A TWELVE-TON HODCARRIER OF THE MACHINE AGE

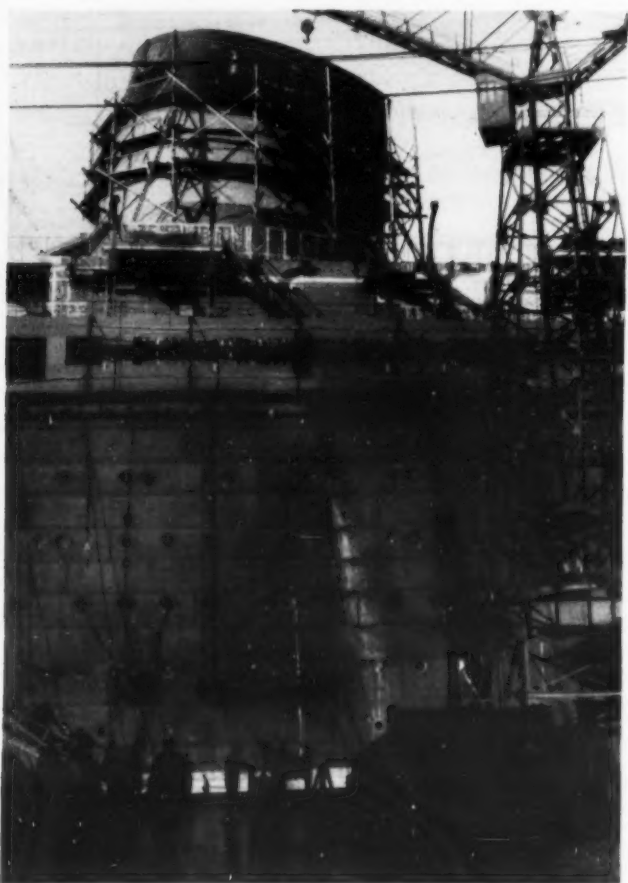
A Big Square Cableway Bucket Dumping Its Load of Concrete Into Forms at Norris Dam on the Clinch River, Now More Than One-third Finished, in the Tennessee Valley Development. An Average of 90,000 Tons of Concrete a Month Is Carried in This Way on the Project.

(Times Wide World Photos)

FRANCE'S GREAT LINER



A PRE-VIEW OF THE GIGANTIC NEW FLAGSHIP OF THE FRENCH LINE:
PAINTING OF THE NORMANDIE,
Executed by Albert Seville, Noted Marine Artist, Showing the Ultra-Modern Streamlined Whaleback Forward Deck and Racy Cruiser Bow of the Vessel.

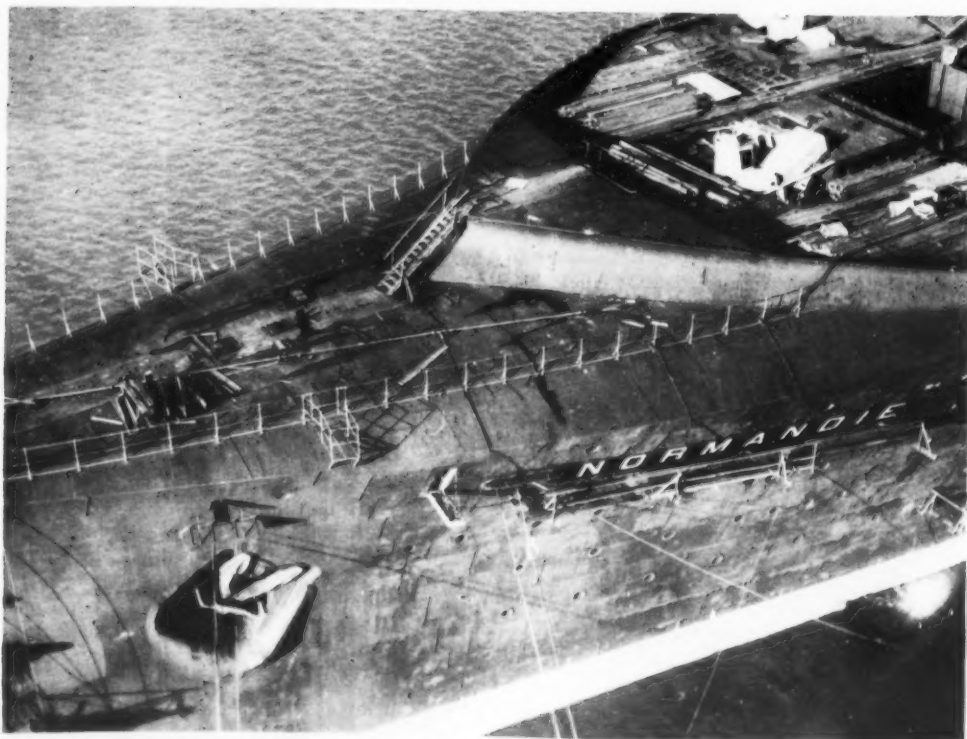


PROTECTED BY A DOUBLE SHELL SUBDIVIDED INTO FIFTY-FOUR COMPARTMENTS:
A CLOSE-UP OF THE NORMANDIE'S SIDE.
The Hull Is Divided by Eleven Watertight Cross-Bulkheads and Eleven Decks.

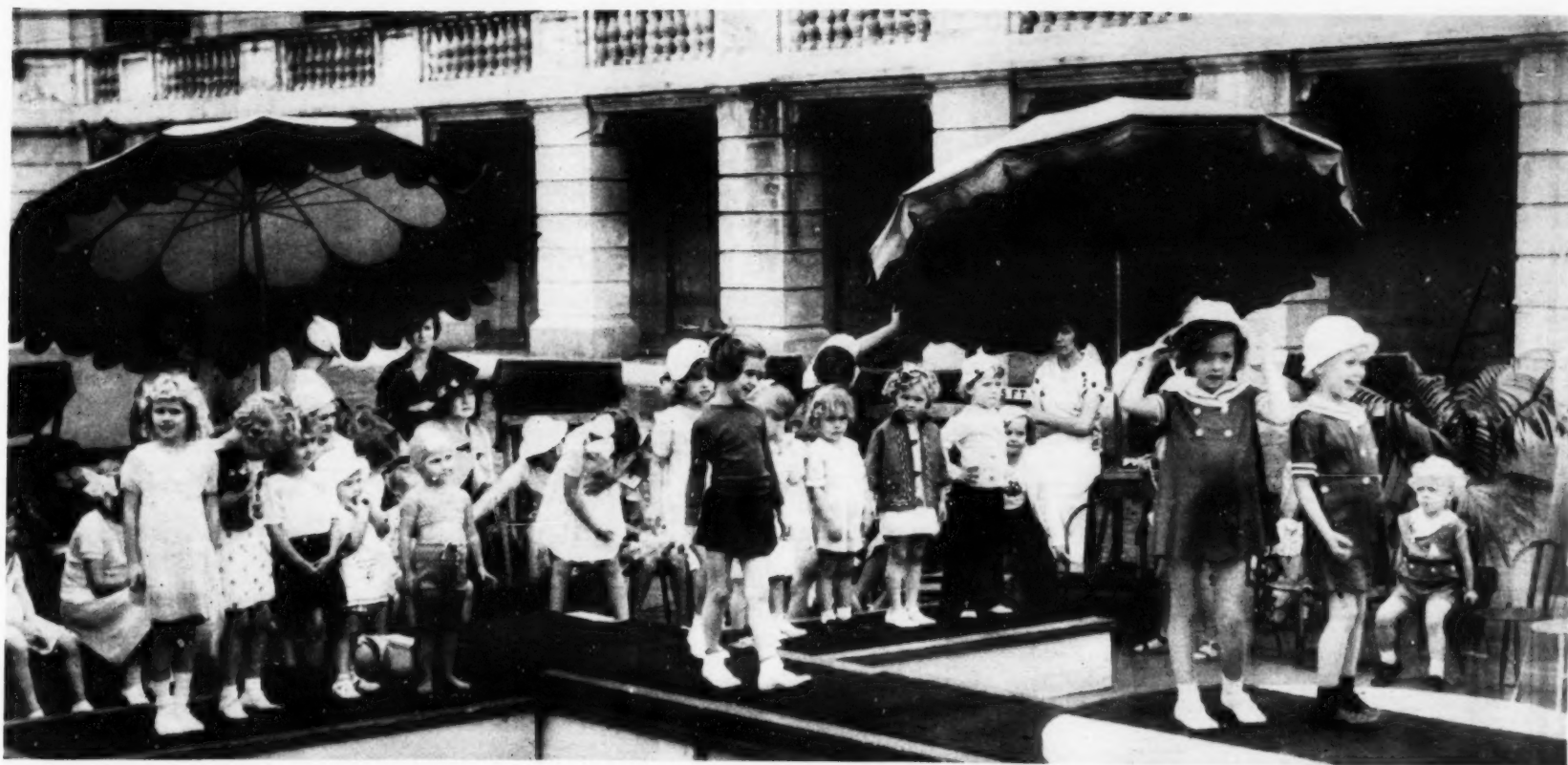
WHETHER the French Line's Normandie or Britain's Queen Mary deserves the title of "the world's largest ship" is a matter of controversy, to be decided only when the official measurements are made with both ships in commission. With a length of 1,029 feet, a beam of 119½ feet and a gross tonnage of 79,280, the Normandie surely is no midget craft, and when she starts her maiden voyage from Havre to New York on May 29 she will carry a crew of 1,339, a small city in itself. The vessel will have many of the features of a modern city, including a theatre with a seating capacity of 350, a swimming pool 112 feet long by 30 feet wide, a Winter garden

112 feet by 39 feet, a grand dining room more than 300 feet long and three decks high, fourteen elevators, a hospital for each class, shops, gymnasium, and all sorts of minor public rooms.

The liner has three funnels, 160½ feet in circumference, towering to a height of 154 feet above the water line, and the top of the foremast is 230 feet above the keel. The largest single forging is a part of the stern-piece and weighs seventy tons, but there are several other forgings which weigh as much as fifty tons each. The four steam turbo-generators will develop 160,000 horsepower and the ship is expected to be one of the speediest afloat.



BATTLESHIP FEATURES IN LINER CONSTRUCTION: A VIEW FORWARD on the Normandie, Whose Hull Weighs About 30,000 Tons.
(Times Wide World Photos, Paris Bureau.)



THE VERY YOUNG SET DEMONSTRATES THE SMART RESORT STYLES: A GROUP OF CHILDREN Taking Part in the Third Annual Miami Biltmore Junior Fashion Show for Charity. (Time Wide World Photos.)



AFTER SETTING A NEW TRANSPORT PLANE RECORD FROM COAST TO COAST: MAJOR JIMMY DOOLITTLE and His Wife Are Greeted at Newark by Mayor Meyer Ellenstein After Flying From Burbank, Calif., in 11 Hours 59 Minutes. (Times Wide World Photos.)

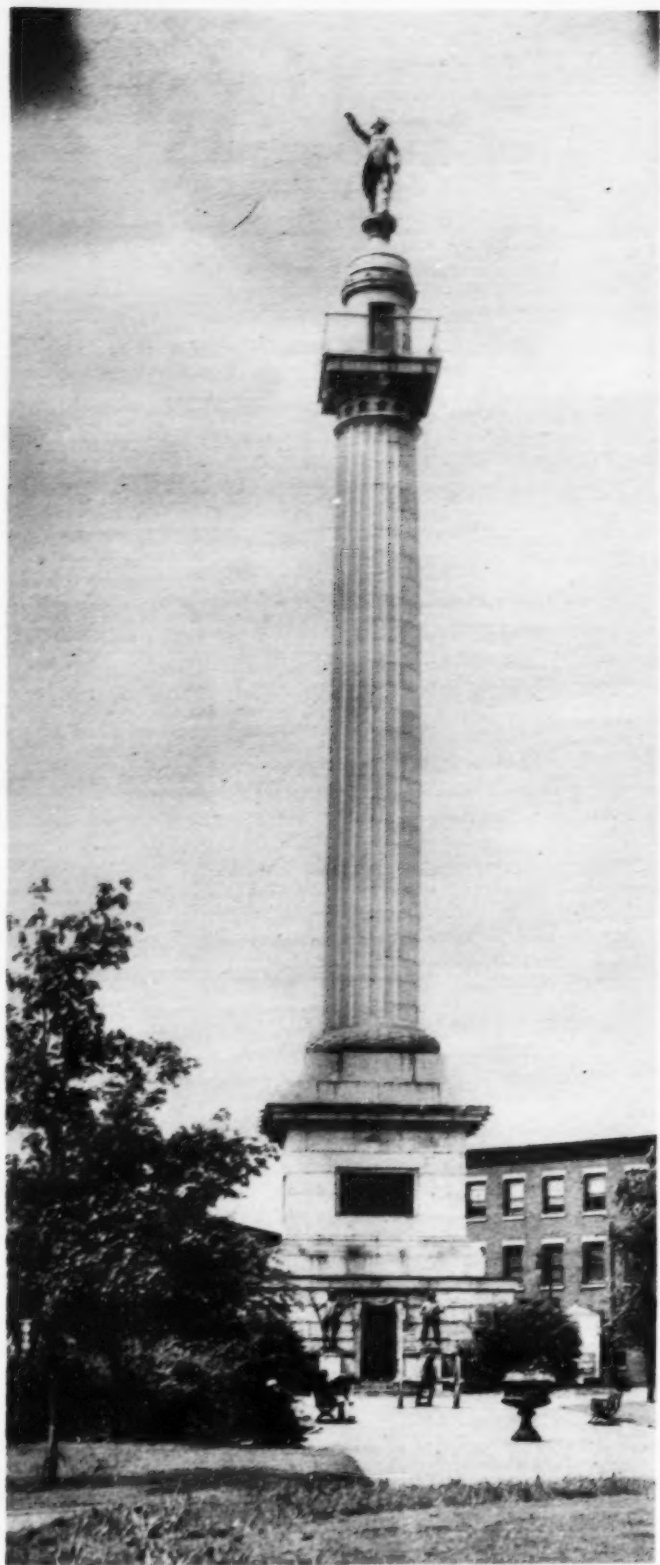


HOW CHICAGO IS SPENDING A PWA ALLOTMENT OF \$42,000,000: THE INTERIOR OF A BIG TUNNEL Under a Business Street in the City's Sewage Disposal Project, the Largest of Its Kind in the World. In Some Places the Tunnels Are Nineteen Feet in Diameter.

At Left—THE ARMY'S NEWEST TYPE OF BASIC TRAINING PLANE: SEVERSKY X-2106 MONOPLANE, One of the Thirty-Five Recently Purchased by the Air Corps. (U. S. Army Air Corps.)

LANDMARKS OF AMERICAN HISTORY

Famous Sites of the Revolutionary War, as Photographed by E. M. Newman in His Photographic History of Our Country.



IN COMMEMORATION OF A VICTORY WHICH REVIVED AMERICAN HOPES AFTER A SERIES OF DEFEATS: THE BATTLE MONUMENT AT TRENTON, N. J.,

Which Washington Captured by Surprise on Dec. 26, 1776, Making Prisoners of 1,000 of Rall's Hessians. Only Four Americans Perished, Two Killed in Action and Two Frozen to Death. (E. M. Newman, From Times Wide World Photos.)



A BARRIER TO THE PASSAGE OF BRITISH SHIPS UP THE HUDSON: LINKS OF THE IRON CHAIN Which the Colonists Stretched Across the River in the Highlands, Preserved on the Grounds of West Point, of Which Benedict Arnold Was the Commander at the Time His Treason Was Discovered.

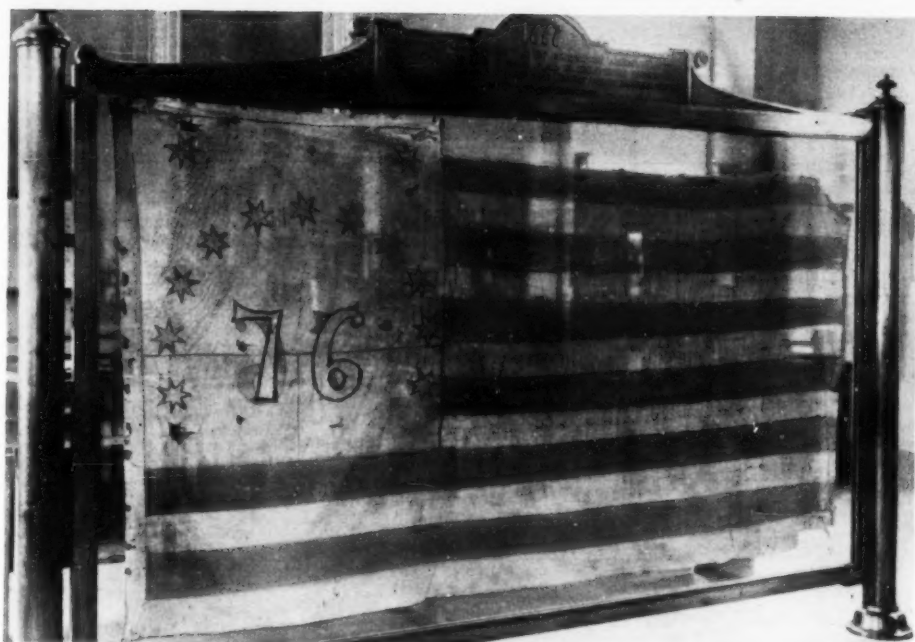


WHERE WASHINGTON CROSSED THE DELAWARE: THE MARKER ON THE PENNSYLVANIA SHORE Near the Scene of the Famous Crossing Through the Ice on Christmas Night for the March of Nine Miles Through a Blinding Snowstorm to the Attack on Trenton.

A REMINDER OF THE HUDSON VALLEY CAMPAIGNING:

THE SITE OF THE ROBINSON HOUSE, Near Garrison, N. Y., Which Was Used as Headquarters by Washington, Putnam and Arnold While Commanding in the Highlands. Built in 1756, It Was Destroyed by Fire in 1892.

BENNINGTON—AUGUST 16, 1777



THE SCENE OF AN AMERICAN TRIUMPH WHICH
PAVED THE WAY FOR BURGOYNE'S SURRENDER:
THE BATTLEFIELD AT BENNINGTON, VT.,

With the Battle Monument and Mount Anthony in the Distance. Here, on Aug. 16, 1777, John Stark's Forces Attacked Front and Rear a Hessian Force Sent to Seize Stores at Bennington, Killing 207, Capturing 700 and Allowing Only 60 or 70 to Rejoin the British Army. The Americans Lost 14 Killed and 42 Wounded.



ONE OF THE FEW
REMAINING FLAGS
CARRIED BY THE
COLONIALS IN THE
REVOLUTION: AN
ELEVEN-STARRED
FLAG

Raised by the Vermonters in the Battle of Bennington, Now on Display in the Bennington Historical Museum.

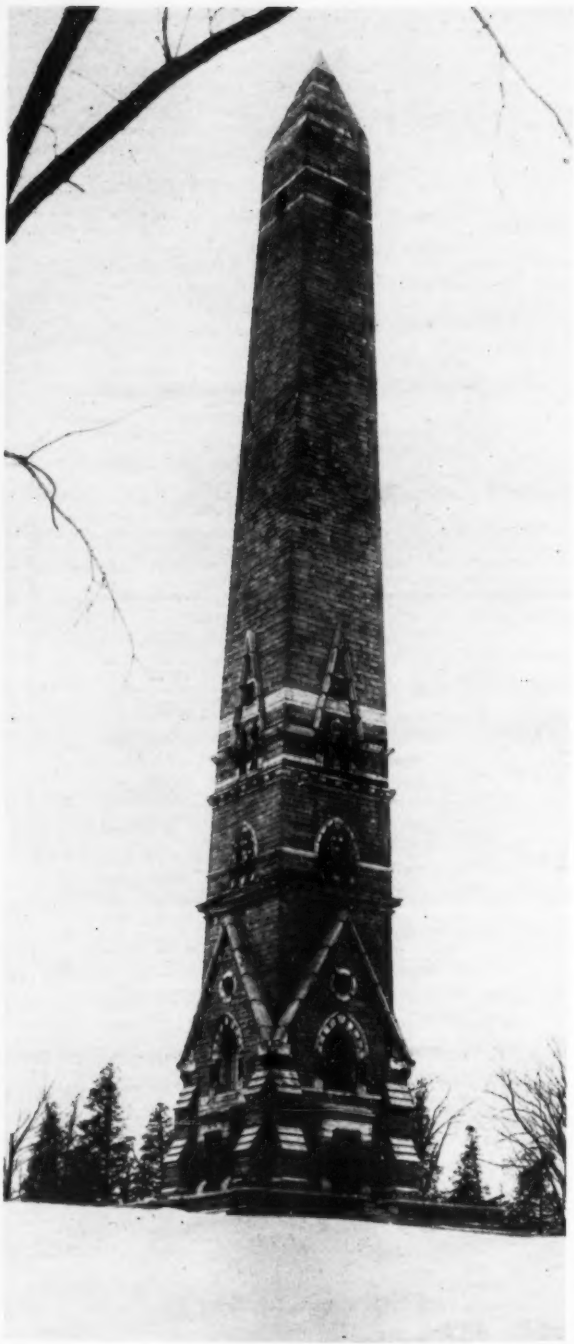
A MONUMENT TO
THE COMMANDER AT
BENNINGTON:
THE MEMORIAL TO
JOHN STARK,
New Hampshire Brigadier General, Who
Fought Also in the
French and Indian Wars
and Was One of the
Leaders at Bunker Hill.



VERMONT'S MOST CONSPICUOUS CITIZEN OF THE
REVOLUTION: THE ETHAN ALLEN STATUE
at Montpelier, With a Brass Cannon Captured at Bennington in
the Foreground. Allen Was Made a Prisoner Late in 1775 While
Attempting to Capture Montreal and Was Held by the British
for Three Years.

SARATOGA

September and October, 1777



HERE ON OCT. 17, 1777, ENDED ONE OF THE WORLD'S DECISIVE BATTLES: THE SARATOGA MONUMENT.

Commemorating the Surrender of General Burgoyne With Nearly 6,000 Men. One Niche Is Left Vacant for Benedict Arnold, Who in This Campaign Displayed His Most Brilliant Qualities.



ONE OF THE STRANGEST OF WAR MEMORIALS: THE NAMELESS MONUMENT to "the Most Brilliant Soldier of the Continental Army," Erected in 1877 at the Spot Where Benedict Arnold Was Wounded in the Knee While Fighting Without Orders in the Second Saratoga Battle, After General Gates's Jealousy Caused Him to Be Superseded.



NEAR THE SCENE OF MUCH OF THE FIERCEST FIGHTING OF THE SARATOGA BATTLE: BEMIS HEIGHTS,

Showing at the Right the Building Which Was the Headquarters of Generals Morgan, Poor and Learned, as Restored in 1927. In the Background Is a Reproduction of a Blockhouse. Battles Were Fought on Sept. 19 and Oct. 7, and on Oct. 11 General Gates, With 20,000 Men, Followed Up the British Retreat.



THE ROLLING COUNTRY IN WHICH BURGoyNE MET DISASTER: A VIEW OUT OVER FREEMAN'S FARM on the Saratoga Battlefield, Where the British Lost an Army and the Dominion of a Continent.

VALLEY FORGE—The Winter of 1777-78



WHERE WASHINGTON'S ARMY ENDURED THE BITTER HARDSHIPS OF THE WINTER OF 1777-78:

A VIEW OF VALLEY FORGE,
With the Earthworks of Fort Washington in the Foreground and
the Memorial Arch at the Extreme Left in the Distance.



A MUSEUM OF
REVOLUTION-
ARY
RELICS:
WASHINGTON'S
HEADQUAR-
TERS
at Valley Forge,
the Home of the
Quaker,
Isaac Potts.

PRIMITIVE
CON-
STRUCTION
AT
VALLEY
FORGE: RE-
PRODUCTION
OF A
HOSPITAL
HUT
Used by the Colo-
nial Troops, Built
on the Site of the
Original Hut of
Logs and Mud.



A TRIBUTE TO "INCOMPARABLE PATIENCE AND FIDELITY": THE MEMORIAL ARCH
at Valley Forge, Where the 11,000 Men of Washington's Army
Encamped at a Distance of Twenty Miles From the British in
Philadelphia.



THE SAAR PLEBISCITE

THE ADHERENTS OF THE NAZI REGIME MASSED
DESPITE RAIN, SNOW AND MUD:

THE GERMAN FRONT MEETING

at Saarbruecken, Where the Speakers Looked Out on a Sea of Umbrellas. The Opponents of Reunion With Germany Held Rallies on the Same Day and Officials Took Drastic Precautions Against Rioting.

(Times Wide World Photos, London Bureau.)



SAARLANDERS FROM THE UNITED STATES RETURN
FOR THE PLEBISCITE:

THE DELEGATION FROM AMERICA,

Numbering Several Hundreds and Traveling With All Expenses Paid by the Hitler Régime, Is Welcomed Enthusiastically at the Saarbruecken Station.

(Times Wide World Photos, Paris Bureau.)

THAT Germany won the Saar plebiscite of Jan. 13 occasioned no surprise.

France had made no campaign to capture the vote of this rich industrial district, for the quick defeat a few years ago of the attempt to foster a Rhineland republic as a buffer State between France and Germany had shown the intensely German spirit of the people. The only question really at issue was whether a sufficient proportion of the Saarlanders would favor a continuation of the status quo, rule by a League of Nations commission, to threaten serious difficulties in the reunion of the Saar with Germany.

The population of the 738 square miles of the Saar is estimated at little more than 800,000, so at first thought it seems strange that 524,785 votes should have been cast in the plebiscite. The explanation is that all persons who were residents of the Saar on June 28, 1919, when it passed

out of German control, were eligible to vote. The German Government saw to it that tens of thousands who had left the Saar returned for the plebiscite; hundreds went back from the United States with all expenses paid. When the ballots were tallied by the hundreds of neutrals who had been brought in to conduct the election the results stood:

For Germany	476,089
For Status Quo	46,613
For France	2,083

The announcement of the outcome was the signal for the start of an exodus from the Saar, though the League of Nations had yet to announce its decision. Many refugees from the Hitler régime had settled in the region and they felt that it would be dangerous for them to be found there when Germany once more took over its government.



THE TERRITORY AT
STAKE:

A MAP OF THE

SAAR,

738 Square Miles in
Area, in Relation to
Germany and France.

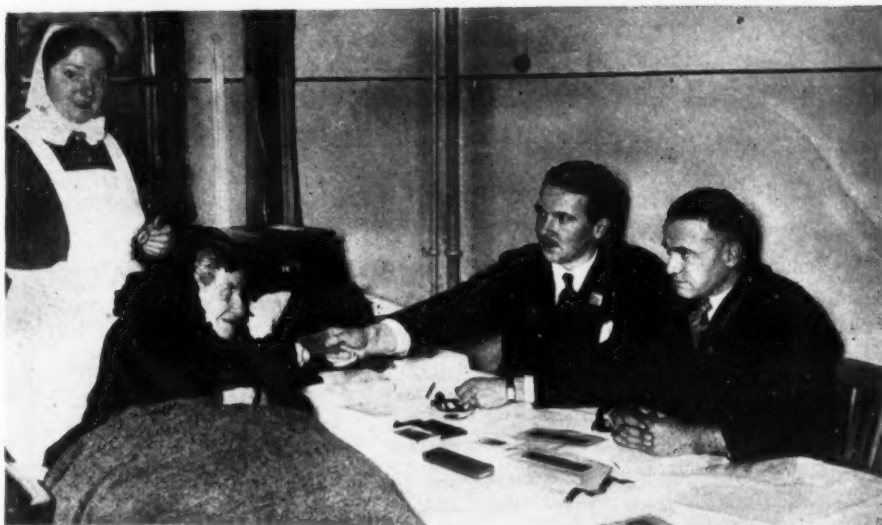


AMONG THE FIRST TO VOTE IN THE PLEBISCITE TO DETERMINE THE FUTURE STATUS OF THE SAAR: MEMBERS OF THE SAARBRUECKEN POLICE FORCE Lined Up to Cast Their Ballots in a Polling Place, as Government Employees Voted in Advance of the Rest of the Population. (Times Wide World Photos, Paris Bureau.)



ARMORED CARS TO PREVENT DISORDERS AT THE POLLS: BRITISH MACHINE-GUN UNITS on Duty With the International Army to Make Possible a Free Expression of the Wishes of the Saar Voters.

A VOTE TO HELP DECIDE THE SOVEREIGNTY OF ONE OF EUROPE'S RICHEST INDUSTRIAL DISTRICTS: A HOSPITAL PATIENT Carried Before the Polling Officials, Men Selected From Neutral Countries.



THE POLLS GO TO THE PATIENTS IN THE HOSPITALS: AN AGED WOMAN Casting Her Ballot in the Rohrling Hospital at Volklingen as Plebiscite Officials Went About Collecting the Votes of Those Unable to Get Out to the Polling Places.



SCIENCE AND INVENTION



HE'S GOING NOWHERE AT 120 MILES AN HOUR: FRED FRAME, Noted Racing Driver, Testing His New Car at Los Angeles on the Autometer, a Machine to Determine Its Performance at Different Speeds and Loads.

(Times Wide World Photos, Los Angeles Bureau.)



RESEARCH INTO THE PSYCHOLOGY OF TASTE: CARL PFAFFMAN Of Woodhaven, N. Y., a Graduate Student of Brown University, Conducting an Experiment With Apparatus Which He Designed and Built.



WATCHES ADJUSTED WHILE YOU WAIT: A NEW MACHINE In Service in New York Checking the Accuracy of a Watch. Vibrations of the Balance Wheel Are Amplified and Recorded on Paper on a Drum Revolving Five Times a Second; if the Watch Is Correct, It Makes a Straight Line of Dots.

(Times Wide World Photos.)



A TEST OF THE MOTORIST'S REACTIONS: CLEVELAND POLICE OFFICIALS

Examining a Device to Record the Alertness of a Driver When a Traffic Light Turns Red and Expected to Be of Particular Value in Determining the Condition of Drivers Accused of Intoxication.

(Times Wide World Photos, Cleveland Bureau.)



A DEVICE TO MAGNIFY SOUND TEN THOUSAND BILLION TIMES: DR. E. E. FREE

Of New York University Demonstrating the "Sound Microscope" Developed by Carl A. Johnson in the University Laboratories. With It One Can Hear the Noise Made by a Wheat Weevil Eating Its Way Out of a Single Grain of Wheat.

(Times Wide World Photos.)

Notable Figures in the Washington Scene



THE PRESIDENT ATTENDS HIS ONLY STATE DINNER OF THE WINTER OUTSIDE THE WHITE HOUSE: MR. AND MRS. ROOSEVELT, With Vice President and Mrs. Garner at the Dinner Given by the Vice President for the President at the Washington Hotel. At the Right Is Captain Wilson Brown, the President's Aide.

(Times Wide World Photos, Washington Bureau.)



IN ATTENDANCE AT THE MONETARY CONFERENCE: SENATORS BURTON K. WHEELER AND WILLIAM E. BORAH at the Washington Meeting at Which Sixteen Organized Groups Demanding Inflationist and Radical Moves Were Represented.

(Times Wide World Photos, Washington Bureau.)



HE INSISTS IT IS TIME TO "JETTISON THE MONETARY PHILOSOPHY OF THE PAST": THE REV.

CHARLES E. COUGHLIN of Detroit Presenting His Views at the National Monetary Conference in Washington. Seated at His Side Is Senator Elmer Thomas of Oklahoma, One of the Sponsors of the Meeting.

(Times Wide World Photos, Washington Bureau.)



THE "NEW DEAL HALL OF FAME": REUBEN NAKIAN

With His Series of Sculptural Studies of Outstanding Men of the Roosevelt Administration, Now on Display in the Department of Commerce Building. Left to Right Are the Likenesses of Secretaries Ickes, Hull and Wallace, Rexford Tugwell, Harry Hopkins, Donald Richberg and General Hugh Johnson.

(Associated Press.)

≡ SMILING THROUGH ≡

LITTLE BETTY was explaining to her little brother how wrong it is to work on Sunday. "Why?" said the boy, "policemen work on Sunday, don't they go to heaven?"

"No," explained the little girl. "They are not needed there."—*By-stander*.

"Where did you learn that new piece?"

"It's not a new piece. The piano has been tuned."—*Philadelphia Bulletin*.

Employer (to newly hired typist)—"Now I hope you thoroughly understand the importance of punctuation?"

Stenographer—"Oh, yes, indeed. I always get to work on time."—*Grit*.

Young Husband (in early morning)—"It must be time to get up."
Wife—"Why?"

Young Husband—"Baby's fallen asleep."—*Parents' Magazine*.

Registrar of Marriages (to youthful bridegroom)—"The young lady is not a minor, is she?"

Bridegroom—"Oh, no; she works in a fish shop!"—*Pearson's*.

Farmer Bentover—"That drouth cost us over 6,000 bushels of wheat."

Mrs. Bentover—"Yes, but there is nothing without some good. During that dry spell we could at least get some salt out of the shakers!"—*London Express*.

"That fellow is a pinhead."

"You're wrong. A pinhead knows just how far it can go."—*Pathfinder*.

Wife—"Do you know, Benjamin, that it was forty-seven years ago today that we became engaged."

Absent-Minded Professor—"Dear me, lass! Then it's high time we got married."—*Humorist*.

An amiable old man, a visitor in a Newton home, was trying to win the friendship of the small daughter of the house.

"I'll give you a nickel for a kiss," he said.

"No, thank you," she replied sweetly. "I can make more money taking castor oil."—*Washington Post*.

"It's scandalous to charge us \$10 for towing the car only three or four miles," protested the motorist's wife.

"Never mind, dear," replied hubby, "he's earning it; I've got my brakes on."—*Grit*.

"Has your son's college education been of any value?"

"Oh, yes; it cured his mother of bragging about him."—*Boston Transcript*.



IN CALIFORNIA THEY EVEN GO IN FOR GOLF ON SKIIS:
TWO WOMEN PLAYERS
Enjoying a Round on the Mineral Golf Course Near Lassen Volcanic National Park, Using Balls Painted Black.

Senator Soaper Says:

These are lazy days for General Johnson. The old trooper has done little of late except write a book, throw dead cats and rescue Custer.

The biggest egg laid in 1934 was a product of Athens, Ohio, thus upsetting the common supposition that it was Sinclair's EPIC plan.

The Townsend old-age plan neglects some of the sadder cases. It utterly overlooks the child film star who is washed up at the age of 7.

Mr. Garner is represented as saying that he enjoys wearing a dress suit. A Vice President will stand for any publicity, if you spell his name right.

A French astrologist expects 1935 to exceed 1934 in every way. This may signify a third Dean brother, and sextuplets in Ontario.

As long as that West Virginian is too young for the Senate, they could let him sit in the Vice President's lap and play with the gavel, couldn't they?

When do the debunkers for the 50-cent magazines get after Commodore Perry, U. S. N., who rescued Japan from its hermit ways?

Masked maulers in the Southwest held up a bank and got \$16,000 in cash. You never can tell where it will turn up these days.

Our barnstorming baseballers say the Japanese are slick fielders but not heavy enough for long hitting. The tonnage ratio still is—Ruth, 5; Nippon, 3.

A bakery chain reports a third of its public still demanding unsliced bread. No land is utterly lost where such rugged individualism endures.

In Germany a type of heavy underwear is made of wood. The process of nailing the young Nazi in for the Winter is, they say, an impressive sight.

From the rock-bound coast of Maine to the sunny slopes of the Pacific, a murder jury in a photograph looks like any other murder jury.

Our millions in want can trace their plight to modern machinery, says an Evanston economist. Are we to understand, then, that invention is the mother of necessity?

While under the effect of "truth serum," an amnesia victim in Hartford told several different stories. Maybe the stuff was a blend.

It is wiser not to photograph one's friends in front of the Civil War cannon on the court-house lawn. This is international spy year.

Odds and Eddies

The thing that makes parents think this generation naughtier than their own is a poor memory.—*Wisconsin Journal*.

It is fun to read the classics and discover how many of our modern clever sayings those old fellows stole.—*Los Angeles Times*.

GANGSTER NARCISSUS.
He sets his jaw, a pose he strikes.
As camera men awaken.
The worse he looks the more he likes
To have his picture taken.
—*Washington Star*.

We do not think America will be happy under the Townsend plan until it is required to spend at least three months' pension in advance.—*Dallas News*.

Nudism will never be a popular vogue because no sensible man wants to be a comic strip.—*Detroit Free Press*.

BRAVADO.
The day retreats before the armored night,
The stars are points of flame on burnished mail;
And all the swagger and the bluster might
Scare some, but me—I just turn on the light!
—Sherry King in *Chicago Tribune*.

College courses are seldom wasted. Even if your son is a type that can't be taught anything, perhaps the professor may learn something from him.—*Kansas City Star*.

Being a member of the intelligentsia is no cinch. It's extremely difficult to stay bored with all things and all persons at all times.—*Washington Post*.

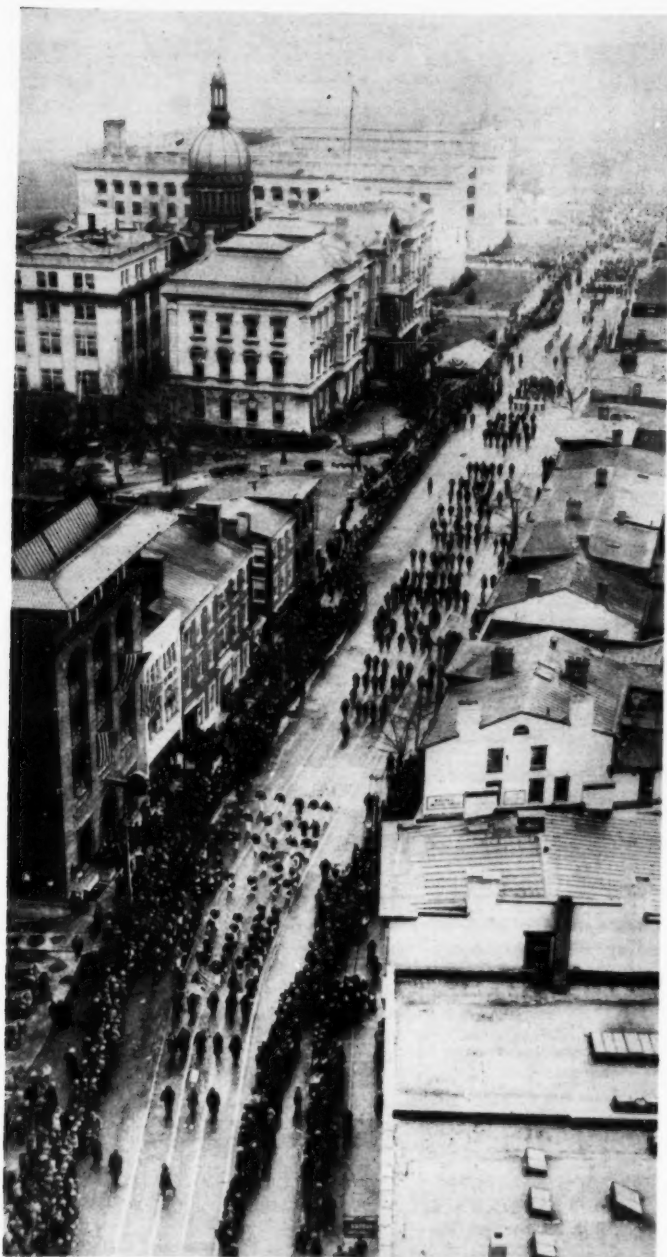
A scientist suggests that some element in the blood may cause criminality. A kind of corpuscle delictu?—*Arkansas Gazette*.

FUR JACKETS.
They look quite snugly warm
As far down as they go;
Like August weather up above
And zero down below!
—*Cleveland Plain-Dealer*.

The new Congress, we see, has decided not to act precipitately. We suppose it will go slowly just at first and wait until the President makes up its mind.—*Boston Herald*.

Some one suggests that Uncle Sam go on the air with his next statement on instalments overdue from war debtors. He might begin, "Hello, everybody!"—*Detroit News*.

New Governors



NEW JERSEY WELCOMES A REPUBLICAN CHIEF EXECUTIVE: THE INAUGURAL PARADE
for Harold G. Hoffman Passing the Capitol at Trenton.
(Times Wide World Photos.)



A DEMOCRAT TAKES OFFICE AS GOVERNOR OF PENNSYLVANIA FOR THE FIRST TIME SINCE 1891: GENERAL VIEW
of the Inauguration Ceremonies for George H. Earle in Front of the State Capitol at Harrisburg.
(Times Wide World Photos, Philadelphia Bureau.)

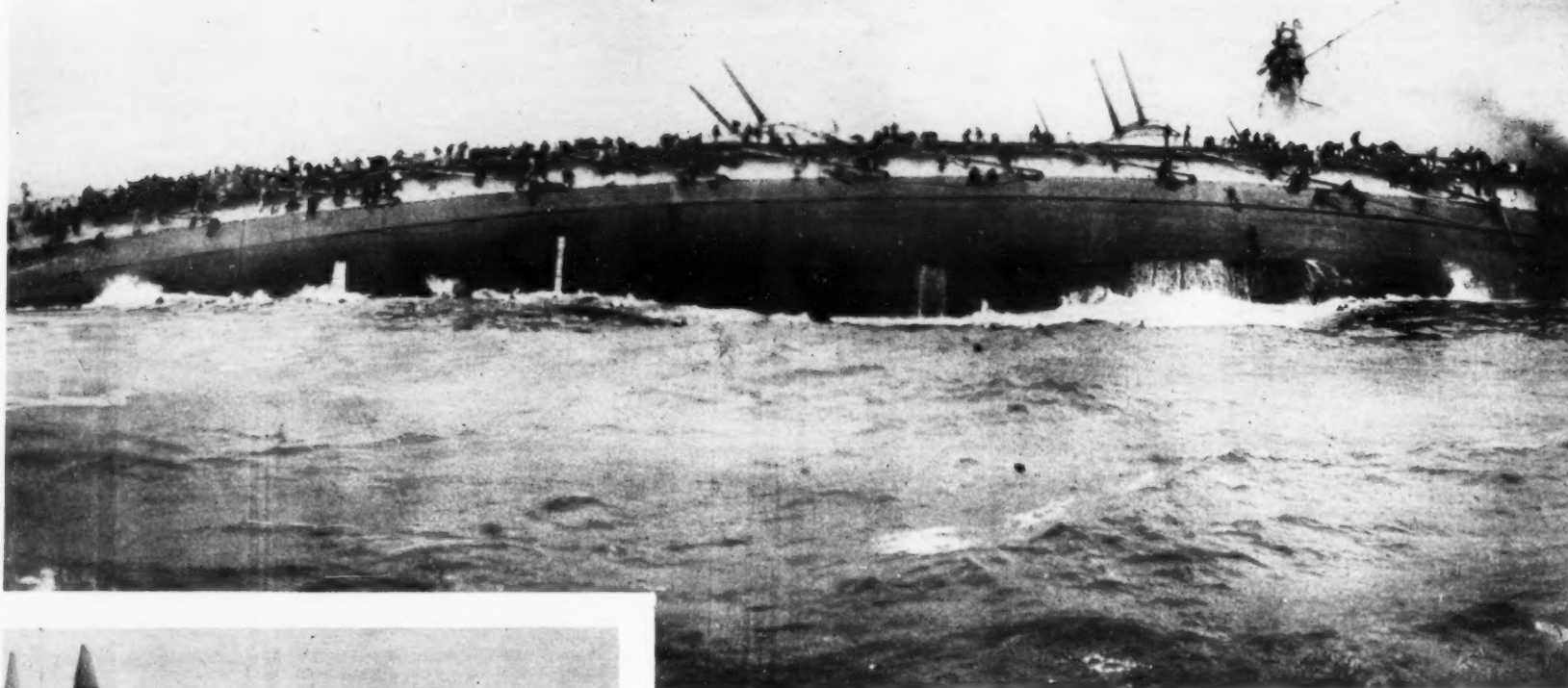


THE NEW RESIDENTS OF NEW JERSEY'S EXECUTIVE MANSION: GOVERNOR HAROLD G. HOFFMAN
With His Wife and Their Three Children.
(Times Wide World Photos.)



THE SUCCESSOR TO "ALFALFA BILL" MURRAY: E. W. MARLAND
Taking the Oath of Office as Governor of Oklahoma.
(Times Wide World Photos.)

TWENTY YEARS AGO IN THE WORLD WAR



A 15,000-TON GERMAN WARSHIP TURNING TURTLE BEFORE GOING TO THE BOTTOM OF THE NORTH SEA: THE CRUISER BLÜCHER, Big Guns Pointing Skyward and the Men of the Crew Scrambling Over the Sides, Beginning to Sink After Being Battered Into Helplessness and Torpedoed by the Ships of Vice Admiral Sir David Beatty's Squadron in the Battle of Dogger Bank on Jan. 24. The British Picked Up 120 of the Blücher's Crew From the Water. The German Battle Cruisers Seydlitz and Derfflinger Were Badly Crippled and Beatty's Flagship, the Lion, Was Put Out of Action Before the German Squadron Escaped.
(International.)



THE KAISER IN WINTER GARB: THE GERMAN EMPEROR, Thoroughly Bundled Up to Withstand the Cold, Distributing Iron Crosses to His Soldiers Early in 1915.
(Times Wide World Photos.)

At Right—SURVIVORS OF THE BATTLE CRUISER BATTLE OF DOGGER BANK: GERMAN SAILORS, Including Many of the 120 Rescued From the Blücher, Marching Past the Black Watch's South African Memorial in Edinburgh Under Guard on Their Way to a Prisoners' Camp.
(© American Press Association.)



DAY BY DAY IN THE WORLD WAR

JAN. 20, 1915: Russians captured Skempe, Poland. Austrians launched counter-offensive in Bukovina. Germans attacked at Hartmannsweilerkopf in Alsace.

Jan. 21: Germans captured Hartmannsweilerkopf. Infantry fighting in Champagne. Russians repelled Austrian attacks at Kirlibaba Pass.

Jan. 22: Heavy fighting in the Argonne and in Alsace. Austrians recaptured Kirlibaba Pass.

Jan. 23: Beatty's battle cruiser force left Rosyth for North Sea sweep. Infantry engagements along Western front. Russians

defeated retreating Turks at Khorasan, Armenia.

Jan. 24: British and German battle cruiser squadrons fought Dogger Bank battle, in which German cruiser Blücher was sunk and the British Lion had to be towed home.

Jan. 25: French and British repulsed German attacks in Flanders. Germans gained ground on the Aisne. Russians advanced near Pillkallen, East Prussia.

Jan. 26: French regained lost ground on the Aisne. Turks attacked near El Kantara on Suez Canal. Germans formed Tenth Army for Masurian Lakes campaign.

TRENCH WARFARE SCENES OF JANUARY, 1915



IMPROVISED PROTECTION AGAINST THE BITTER COLD OF THE BATTLE
FRONT: RUSSIAN SOLDIERS
Bundled Up in All Sorts of Unmilitary Garments in a Trench in Poland, Where Late in
January the Germans Were Preparing for a Big New Offensive.
(Central News.)



ON THE LONGEST BATTLE FRONT IN THE HISTORY
OF THE WORLD: GERMAN SOLDIERS
in Their Trenches to the West of Warsaw, a Part of the
Line Extending 900 Miles From the Baltic to the Rumanian
Frontier. In January of 1915 the Germans Decided That
the Deadlock in the West Must Continue for Some Time
and That They Must Make a Big Attempt to Crush the
Russian Armies in Order to Save Austria From
Dissolution.



SHEEPSKIN
COATS AT THE
FRONT:
BRITISH
SHARP-
SHOOTERS,
in Cold-Resisting
Garments,
"Picking Them
Off" From a
Cover of Brush
on the Flanders
Battle Line.
(© American Press
Association.)



WINTER SHELTERS ON THE WESTERN FRONT: BELGIAN TRENCHES
Near the Yser. The Soldiers Tried Many Devices to Protect Themselves Against the Cold and Wet, but Nothing They Could Do
Avalled Much.
(Underwood & Underwood.)

FOOTNOTES ON A WEEK'S HEADLINERS

CUSTODIAN OF THE BURGEE

CAPTAIN SIR EDGAR T. BRITTEN of the liner Berengaria becomes the commodore of the Cunard White Star fleet and thus entitled to fly the burgee at the main truck of his ship, a privilege skippers regard with awe. The burgee is a red flag with two tails and a golden lion in the centre, and on his retirement the commodore ceremoniously presents it to his successor. Still more important, Sir Edgar's appointment means that he probably will be named to command the Queen Mary, Britain's biggest liner, when it goes into service in June.



Capt. Sir E. T. Britten.
(Wide World.)

The "Sir" was put before the captain's name a year ago when he was included in the King's New Year's list of honors after more than thirty years with the Cunard Line, for which he started to work in 1901 as fourth officer of the Ivernia. He was no novice then, for he had been trained in sail and once went on a voyage from Liverpool to Honolulu which took eleven months, including six months in the Azores for refitting and five weeks spent in trying to weather Cape Horn against a series of gales. When the World War started, his line obtained permission from the Admiralty to keep him in its service, and his first job was to take the Lycia, loaded with munitions, to Archangel in November of 1914. The ship was caught in the ice but managed to get within eight miles of the Russian port, unloaded cargo onto the ice, and was frozen in until the next June. The captain was to have been retired last November, when he reached the age of 60, but the directors decided he should remain in service until he is 63.

SUCCESSOR TO "MA" FERGUSON

NOW that "Ma" Ferguson has moved out of the Texas Executive Mansion it has as its tenant James V. Allred, still a few weeks short of his thirty-sixth birthday, whose career makes a rapid-fire success story. The new Governor is the son of a rural mail carrier and was born in Bowie, Texas, when it was a frontier town; one of his early memories is that of a gun fight between a bad man and the town marshal.



James V. Allred.
(Wide World.)

His first job was washing bottles and later he qualified for Alger tales by shining shoes and selling newspapers. It was while serving as apprentice seaman in the navy during the World War that he decided he wanted to be Governor of Texas, so after his discharge he entered Cumberland University and received his law degree in 1921. He began practice at Wichita Falls, became District Attorney a couple of years later, and in 1931 was elected Attorney General of the State for the first of his two terms. Four of his brothers also are lawyers.

By OMAR HITE

NOVELIST OF SUSSEX

SHEILA KAYE-SMITH, now in this country to deliver a series of twelve lectures, will be breaking with all her traditions if she writes a book about us on her return to her English home. She has made distinct her own the marsh lands and downs of her native Sussex through the score of novels she has written since 1908, and other novelists who use that setting must feel like intruders. She says she can write stories of no other region but may attempt a few articles about her travels.



Sheila Kaye-Smith.
(Wide World.)

On her first American visit she is accompanied by her husband, Theodore Penrose Fry, eldest son of Sir John Fry, second baronet of his line. For a time he was a Protestant minister, but embraced Catholicism after their marriage in 1924. Miss Kaye-Smith was the daughter of a distinguished British surgeon and physician, which may account for her ability to dissect a character with precision. It may be true that she is able to make her stories come to life only in a Sussex setting, but her novels are primarily character studies of a nature universal enough to be as interesting to American readers as to the English. Incidentally, she likes to do much of her writing in a hotel room, because then she is not distracted from her work by woman's instinct to be rearranging the furnishings.

VIRGIN ISLANDS BRAIN TRUST

THE Virgin Islands, where several American administrative officials have gotten into more hot water than seems justified even in a subtropical climate, are to have something in the way of a "brain trust" through the appointment of Robert Herrick as government secretary with many of the executive duties of the Governor. At any rate he is a former college professor, a Democrat and ranked at the State Department as an authority on race relations in the Caribbean. He lived for a time at St. Croix Island, one of the group.



Robert Herrick.

Mr. Herrick, a native of Cambridge, Mass., and a Harvard graduate of 1890, has been better known as a novelist than as a politician. Some of his novels created a stir in the early years of the century by their frank treatment of marriage, but that was before novelists went realistic in modern style. He taught at Massachusetts Institute of Technology for a couple of years before becoming a member of the English faculty of the University of Chicago in 1893, to remain for thirty years. Since 1923 he has turned out half a dozen books.

"BELLE OF NEW YORK"

WAY back in 1898 Edna May was the town toast as "The Belle of New York," but when she returned last week after living abroad for more than three decades she had to admit the city has grown and changed so much it flabbergasted her. Her last previous visit was in 1913, and it is no wonder she finds few recognizable landmarks.



Edna May.
(Fall.)

The little Syracuse girl who came to New York in the mid-Nineties with her mother, widow of a postman, quickly achieved musical comedy stardom. "The Belle of New York" was a big hit on this side of the water, but even more spectacularly successful in London, where it ran for 697 performances. She divorced her first husband, who was a bicycle rider and chorus man, and remained in London to win fresh successes. In 1907 she retired from the stage on her marriage to Oscar Lewisohn, heir to a copper fortune, who died a decade later. She is proud of the fact that she never attempted a comeback, and thinks she is the only actress in England with that distinction.

Her beauty has become a tradition in stage annals, and at fifty-six she is decidedly ornamental, and smartly gowned, with her famous ash blond hair darkened to chestnut brown.

OHIO'S NEW GOVERNOR

MARTIN L. DAVEY, who has taken office as the forty-ninth Governor of Ohio, once sold vegetables on the streets of Kent, Ohio, his native town; a few years later he was its Mayor and on his way to bigger things, both in business and politics. He is the son of John Davey, known as "the father of tree surgery," and in recent years has been the president and treasurer of the tree-expert company which grew out of his father's work. It evidently yields a larger income than vegetables, for in 1926 he took out at one clip \$500,000 in twenty-year endowment policies, and thus went on the select list of men with more than \$1,000,000 in life insurance.



Martin L. Davey.
(Wide World.)

Mr. Davey resigned the Mayoralty of Kent in 1918 to become a member of Congress and served in Washington for ten years, returning to private life after meeting defeat as the Democratic Gubernatorial candidate in 1928. Among the bright spots of his decade in the House was the row stirred up by his charge that the average government clerk was a "loafer, time-killer and buck-passer." He also set something of a precedent by maintaining a temporary office—for a month—in each county of his district to receive the kicks of constituents, a step not calculated to make easier the lives of Federal employees.

PETER HENDERSON'S 1935 CATALOGUE

The Interlude Between Winter and Spring



IN the cold and the snow and the ice of January the Henderson Catalogue comes as a harbinger of the beautiful Spring days that are really only a short time away. Issued soon after January first it gives ample opportunity to plan the Summer garden. Complete to the smallest detail; with dozens of exquisite color plates and hundreds of illustrations in full tone roto-gravure direct from photographs of the actual results obtained from Henderson's Tested Seeds, it is a revelation to the garden lover. It is the key that will open the door to the garden and home surroundings that you have dreamed of for many years.

It will bring to you the thought of vegetables fresh and crisp from your own garden. Have you ever realized that a space 20 by 40 feet will produce all of the fresh vegetables that a family of six needs at a cost of but a few dollars. It brings to you a vision of a home with beautiful blooms not only all round out-of-doors but in every room in the house itself: all of them your own.

We want you to join this vast host of men and women all over this great country of ours who find real pleasure and happiness and actual profit in the Henderson Catalogue. Send the coupon today, for your free copy.



• *The Henderson Rebate Slip, which will be sent with every catalogue where the coupon in this advertisement is sent us, will be accepted by us as 25 cents cash payment on any order of two dollars or over.*

For 88 years, HENDERSON'S TESTED SEEDS have been the standard. Year after year, our constantly improving methods have enabled us to maintain our supremacy among American seed houses. The initial cost of your seeds is the smallest item in your garden's expense, and it is of advantage to plant seeds of recognized quality from a house of reputation and standing.

FILL OUT COUPON AND MAIL

PETER HENDERSON & CO.

35 CORTLANDT STREET
NEW YORK CITY

PETER HENDERSON & CO.
35 Cortlandt Street
New York City

Send me your 1935 Catalogue together with rebate slip as advertised.

Name

Address

City State

In the World of Art

A Notable Loan Exhibition



JUDITH LEYSTER, BY FRANS HALS,
Lent Anonymously for the Exhibition for
the Benefit of the Architects' Emergency
Fund at the Erich-Newhouse Galleries in
New York.



MRS. GABRIEL
MANIGAULT,
BY GILBERT
STUART,
Lent by the
Buffalo Fine Arts
Academy.



MRS. JAMES RAMSAY, BY JOHN HOPPNER, R. A.,
Lent by Mr. and Mrs. P. B. Jamison.

MISS FITZPATRICK,
BY THOMAS GAINSBOROUGH, R. A.,
Lent by H. S. Leyman.

FROM
YOR
CAP

at th
the
From
Spee
Effor
Daw
Trou
the
ingto
the

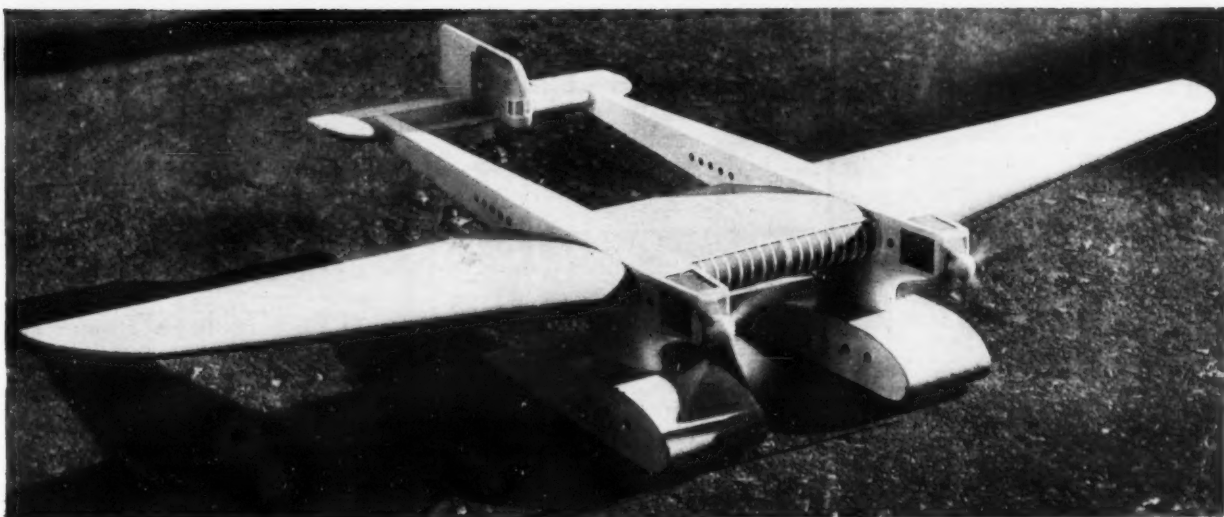
2½
Lak
Rol
Am



FROM NEW ORLEANS TO NEW YORK IN 6 HOURS 14 MINUTES: CAPTAIN EDWARD V. RICKENBACKER

at the Newark Airport With Ten of the Fifteen Passengers He Flew From the South at an Average Speed of 200 Miles an Hour in an Effort to Establish a Round-Trip Dawn-to-Dusk Record. Engine Trouble Caused the Abandonment of the Effort 180 Miles South of Washington on the Return Trip. Among the Passengers Was Mrs. Woodrow Wilson (in Doorway).

(Times Wide World Photos.)



AN AIRPLANE DESIGNER ENVISIONS A CRAFT TO CARRY 600 PASSENGERS: MODEL OF A GIANT AIR LINER

Constructed in New York by Dr. William Whitney Christmas, Which Would Have a Wingspread of 400 Feet, Weigh 620,000 Pounds Fully Loaded, and Be Driven by Engines With a Total of 25,000 Horsepower. He Predicts That Airplanes Even Larger Will Be in Service Within a Decade. (Globe Photos.)



SNOWBIRD ON SKIS:

BILLIE RUTH MONSEN, 2½ Years Old, Out for a Run at Lake Placid, N. Y. Her Father Is Rolf Monsen, a Member of the American Ski Team in the 1928 and 1932 Olympics.

(Times Wide World Photos.)



BLIZZARD-PROOF OIL DELIVERY

When you order fuel oil, no winter storm can prevent delivery where one of these giant tank-tread, snowplow trucks is on the job. It is typical of the Service offered

to users of Petro fuel. Equally important are the huge oil-storage reserves which assure you of adequate supplies at all times; and the laboratory testing and inspection which give complete assurance that all oil supplied you is of highest quality and exactly the right grade for your burner. When you order fuel oil, call the nearest Petro Station.

PETROLEUM HEAT AND POWER COMPANY

The World's Oldest and Largest Organization Exclusively Devoted to Oil Heating
STAMFORD, CONNECTICUT 511 FIFTH AVE., NEW YORK, N. Y.

Interior Decoration

BATHROOMS FIND THEIR PLACE IN THE SCHEME OF BEAUTY

By LILLIAN E. PRUSSING.

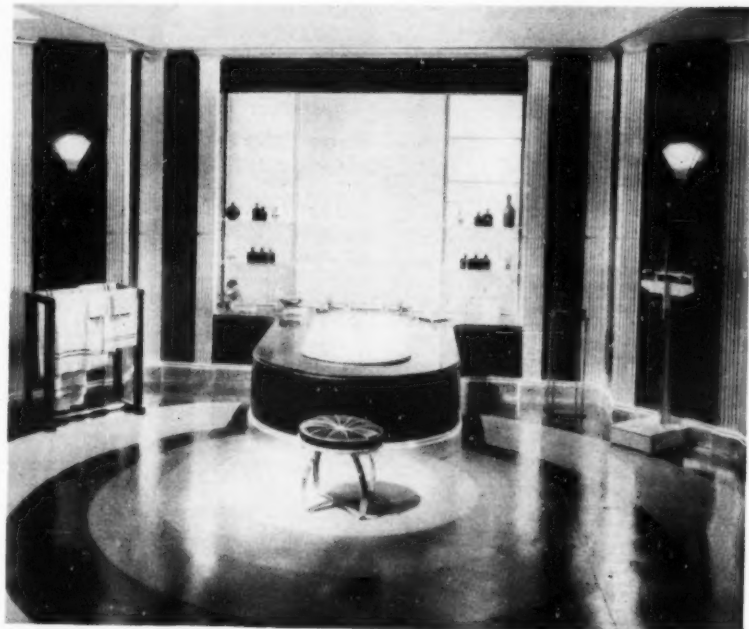
THE bathroom is receiving due attention and intensive treatment from interior decorators. Utilitarian as the bathroom is, it was long omitted from the scheme in which the rest of the house was beautified. Just so everything practical and convenient was provided, this part of the dwelling was thought to be adequately cared for in any architectural and decorating plan. Then expanding thought drew this essential into the picture, and for several years the bathroom has been regarded by decorators as offering opportunity for ingenious arrangement and artistic decorating. The pendulum swung widely from the drab compartment that merely served its purpose to bathrooms as ornate and artistic as the baths of ancient Rome.

These bathrooms of today are intriguing, some amusing, some very lovely. The chance to do something distinctive is irresistible, and there are bathroom interiors of many types. The lover of the Neo-Classic introduces or simulates columns and simple lines, with finely carved detail. French, English, Russian vogues all are expressed, but still more interesting are the rooms done by American decorators after their own ideas for houses and apartments in the country where bathrooms most abound. In these are employed and adapted the best from different traditional sources, with here and there added an original touch of beauty and luxury.



A BATHROOM DE LUXE DONE FOR THE PENTHOUSE APARTMENT OF MISS ROSE CUMMING

by the Chatelaine Herself. The Color Scheme Is Unusual—a Floor of Eggplant Rubber Polished Like a Mirror and Walls of Silvered Paper Printed in an Old Chinese Design of Flowering Tree and Birds, All a Fantasy in Lapis Lazuli, Chinese Pink and Jade Green. The Bath Is Encased in Mirrors and in a Narrow Trough About the Top Grow Narcissi That Flourish in the Sunlight Which Streams Through Tall Windows Curtained With Chinese Pink.



A BATHROOM OF ULTRA-MODERN DESIGN

Created by E. B. Willis and Fred Hope, Architects, for a Picture Produced by the Metro-Goldwyn-Mayer Corp. It Is Designed for the Master of the House, and Features Black Walls and Silver Pilasters, With Accessories All in Silver, Beige and Black. The Glass Shelving and Lighting Fixtures Are Particularly Interesting.

EMBARRASSED
BECAUSE
OF—
PSORIASIS?
THEN
WRITE FOR
BOOKLET ON
SIROIL

It describes the treatment of this baffling and embarrassing skin disease for which Siroil is a relief. Applied externally to the affected area, Siroil causes the red blotches to fade out and the skin to resume its normal texture. Siroil backs with a guarantee the claim that if Siroil does not relieve you within two weeks—and you are the sole judge—your money will be refunded. For full information upon this new treatment write to

SIROIL LABORATORIES, INC.
1214 Griswold St., Dept. W, Detroit, Mich.

Please send me full information on Siroil—the new treatment of psoriasis.

Name.....

Address.....

City.....State.....



FOR THE MISTRESS IS A SPACIOUS BATH ROOM OF MIRRORED LUXURY IN THOROUGHLY MODERN STYLE.

The Walls Are Paneled With Translucent Glass Decorated With Undersea Motifs, and Gracefully Draped Curtains of Woven Cellophane Edged With Crystal Fringe Give a Fairy-Like Touch to the Room. A Dressing Table, Chaise Lounge and White Bear Rug Complete the Picture of Luxury.



SCHIAPARELLI INTRODUCES A CLEVER ANIMAL DESIGN in a Delft Blue and White Printed Cotton Percale for Southern Wear. The Belt Is White Patent Leather. The Panama Hat, Like a Bonnet, Is Tied Under the Chin.

NEW FASHIONS

BY
WINIFRED
SPEAR



ALIX ADDS A HAND-WROUGHT PEWTER BELT to Complete the Medieval Feeling of This Dinner Gown of Gray Jersey. The Wide Organ Pipe Sleeves Are the Outstanding Feature of This Creation. From Hattie Carnegie. (New York Times Studios.)

FRENCH COUTURIERS FORECAST THE MODE

THE great French couturiers continue to hold their place as the true forecasters of fashion. Their models always have some original idea in line or fabric which is an inspiration to most of the creators of fine clothes.

Each couturier offers an interpretation of style trends which fairly breathes of individuality and distinction.

For example, Alix sponsors a very wide sleeve in a medieval-looking dinner gown of gray jersey; Schiaparelli promotes her sloping shoulder line in a smart suit, and Mainbocher introduces an innovation in combining dyed lace with woolen.

CHANTILLY TYPE LACE IS DYED NAVY BLUE

to Match This Attractive Town Suit of Navy Blue Wool Jersey by Mainbocher. This Clever Combination of Lace and Wool Is a New Note. From Bergdorf-Goodman. (Studio Dorvyn, Paris.)

THE SLOPING SHOULDER LINE IS FEATURED

by Schiaparelli in This Smart Spring Suit of Lightweight, Gray Woolen. The Plaid Silk Blouse Shows a Novel Scarf Treatment of the Neckline. From Palmsani Modes. Hat From Lilly Daché. (New York Times Studios.)





WINTER CAMPAIGNING IN THE FOREST ARMY: A SQUAD OF CIVILIAN CONSERVATION CORPS YOUTHS
Felling Small Trees Near Tamworth, N. H., Where the 117th Company Is Encamped. (Times Wide World Photos, Boston Bureau.)



THE KING AND QUEEN OF THE BELGIANS ON A HOLIDAY IN THE ALPS: KING LEOPOLD AND QUEEN ASTRID
Setting Out for a Skiing Expedition From St. Moritz. (Times Wide World Photos.)



IN COMPETITION FOR THE SKI JUMPING TITLE OF NEW YORK:
MAGNUS SATRE
Taking Off for a Leap of More Than 100 Feet in the Annual Meet at Fish-kill, Won by Birger Torrissen of Norfolk, Conn. (Times Wide World Photos.)

"THE LIVES OF A BENGAL LANCER"

THE MOVIE OF
THE WEEK

UNDER the title of "The Lives of a Bengal Lancer," Francis Yeats-Brown's Indian Odyssey of a few years back, Paramount has skillfully blended authentic atmosphere films made in India by Ernest Schoedsack with studio scenes to produce a heroic narrative of Kiplingesque adventure around Khyber Pass. Gary Cooper plays the rôle of Captain McGregor, a dour and surly frontier fighter; Franchot Tone is Lieutenant Forsythe, his flippant comrade; Sir Guy Standing is Colonel Stone, who remains superbly cold even when his son, a young lieutenant played by Richard Cromwell, has been captured by the Afghans and is in imminent danger of having his eyes put out. How the son weakens and decides to betray military secrets but later acquits himself heroically in a great battle in the fortress adds drama to a film which is as successful in its humor as in its portrayal of the military phases of life in a dangerous frontier region.



ORIENTAL GLAMOUR IN A FILM OF THE KHYBER PASS REGION:

A SCENE IN A PALACE ENTERTAINMENT

Given by the Emir of Gopal for the Officers of the Forty-first Bengal Lancers in Paramount's Production, "The Lives of a Bengal Lancer."



**RICHARD CROMWELL AND KATHLEEN
BURKE**
as Lieutenant Stone and Tania Volkanskaya, a
Beautiful Russian Who Is One of Mohammed
Khan's Spies.



**DESPERATE
FIGHTING FOR A MOUN-
TAIN STRONGHOLD:
THE BENGAL LANCERS**
Attacking the Tribesmen
Troops of Mohammed Khan,
One of the
Spectacular Scenes of the
Film.



"ACCENT ON YOUTH"

THE PLAY OF THE WEEK

(No. 1.) A SECRETARY ADVANCES HER EMPLOYER'S INTERESTS: LINDA BROWN (CONSTANCE CUMMINGS) Persuades Dickie Reynolds (Theodore Newton), Miss Darling (Eleanor Hicks), and Frank Galloway (Ernest Lawford) That Steven Gaye's "Old Love" Is a Wonderful Play and That They Are Fortunate to Have a Chance to Act in it. (White.)



(No. 2.) THE PLAYWRIGHT (NICHOLAS HANNEN) SEES HIS SECRETARY in Her Real Beauty After He Has Discharged Her Prior to His Retirement and After She Has Declared Her Love for Him.



(No. 3.) STEPHEN GAYE DISCOVERS HIS FIANCEE, the Former Secretary Who Has Become the Star of His Play, in the Arms of Her Leading Man, Dickie Reynolds, Just Two Hours Before Their Engagement Was to Have Been Announced.



(No. 4.) WHEN DICKIE REYNOLDS FINDS LINDA, HIS BRIDE OF SIX MONTHS, in the Apartment of Her Former Employer and Fiance He Has Two Friends as Witnesses and Gaye's Faithful Butler Flogdell (Ernest Cossart) Experiences Difficulty in Restraining His Desire to Throw the Intruders Out.

IN "Accent on Youth," Samson Raphaelson's comedy at the Plymouth Theatre, the hazards which must be overcome when a middle-aged playwright falls in love with his young secretary are entertainingly portrayed. Steven Gaye, played by Nicholas Hannen, has written a tragedy of an old man who loves a young girl, but it somewhere is spurious and he decides to abandon playwriting for good. When he calls in his secretary, Linda Brown (Constance Cummings) to dismiss her, she blurts out that she is in love with him. He uses her avowal intact to remove the one false note in his play and then finds himself in love with her—a situation which develops much sly and ingratiating amusement.



(No. 5.) LINDA BROWN AND STEVEN GAYE Rediscover Their True Love and Hopes in the Last Scene of the Deft Comedy.

||| "The Thunderbolt of Broadway."—*Literary Digest*

The Children's Hour

||| "BIGGEST DRAMA OF THE YEAR AND THE BOLDEST ★★★★★"
—*Mantle, News*
MAXINE ELLIOTT'S Thea., W. 39 St. Evs. 8:30-50c to \$3. Mats. Wed. & Sat. 2:40-50c to \$2

THE THEATRE GUILD PRESENTS
S. N. BEHRMAN'S comedy

RAIN FROM HEAVEN

with JANE COWL
and JOHN HALLIDAY
GOLDEN THEATRE, 45th St., West of B'way
Evenings 8:30 Matinees Thursday and Saturday 2:30

MAXWELL ANDERSON'S play

VALLEY FORGE

with PHILIP MERIVALE
GUILD THEATRE, 52d St., West of B'way
Evenings 8:40 Matinees Thursday and Saturday 2:40

THE THEATRE GUILD PRESENTS
(IN ASSOCIATION WITH CHARLES B. COCHRAN)
for a limited engagement

ELISABETH BERGNER in ESCAPE ME NEVER

By MARGARET KENNEDY
SHUBERT THEATRE, 44th St., West of B'way
Evenings 8:30 Matinees Thursday and Saturday 2:30



THOMAS MITCHELL AND ANN MASON in a Scene From "Fly Away Home," the New Comedy at the Forty-eighth Street Theatre. (De Barron.)

KATHARINE CORNELL

IN ROMEO AND JULIET

BASIL RATHBONE BLANCHE YURKA
BRIAN AHERNE CHARLES WALDRON
MARTIN BECK THEATRE, 45th St. W. of 8th Ave. Nights, 8:20, Wed., Sat. Mats., 2:15

GILBERT MILLER presents

INA CLAIRE in "Ode To Liberty"

with WALTER SLEZAK
NOW AT LITTLE THEA., W. 44TH ST., EVES. 8:40
3 Mats. Weekly—Wed., Thurs. & Sat.

BROCK PEMBERTON presents

PERSONAL APPEARANCE

with GLADYS GEORGE
A new comedy by Lawrence Riley.
Staged by Antoinette Perry and Mr. Pemberton.

"Fills an evening with laughter."
—*Brooks Atkinson, N. Y. Times*

HENRY MILLER'S
Thea., W. 43. Evs. 8:40
Mats. Thurs. & Sat. 2:30

GILBERT MILLER & LESLIE HOWARD in association with ARTHUR HOPKINS present

LESLIE HOWARD in THE PETRIFIED FOREST

by ROBERT SHERWOOD
BROADHURST Thea., W. 44th St. L.A.C. 4-1515. Evs. 8:45.
Matinees Wednesday & Saturday at 2:45



LAST 2 WEEKS

Dwight Deere Wiman and Aurio Lee present

SYBIL THORNDIKE IN

"A masterpiece of our time."—*Garland, World-Tel.*

THE DISTAFF SIDE

with ESTELLE WINWOOD and VIOLA KEATS

LONGACRE THEA.,
West 48th St.
Evs. 8:40
Mats. Wed. & Sat. 2:40

MAX GORDON'S OUTSTANDING PRODUCTION
The Musical Hit!

Production Conceived and Directed by
HASSARD SHORT

"THE GREAT WALTZ"

"Probably the greatest eye-and-ear show of all time."—*Percy Hammond, Herald Trib.*
Book by Moss Hart. Music by Johann Strauss. Dances by Albertina Rasch.
Seats on Sale 8 49th & 6th Ave. Evs. at 8:30, 55c-\$3.50
Weeks in Advance The Center Theatre, Mats. Wednesday and Saturday, 55c-\$2.20

"A gay aristocrat... one of the red feather events in recent extravaganzas."
—*Hammond, Herald Tribune*

Eddie Dowling in his New All Star Smash Hit Revue

"THUMBS UP"

Sensational Dance Ensemble Directed by Robert Allen

A JOHN MURRAY ANDERSON Production

"There is taste and talent; loveliness and laughter."
—*Garland, World-Telegram*

ST. JAMES TH. W. 44th St. NIGHTS 8:30, 50c to \$4. plus Good Seats All Prices
L.A.C. 4-4664 Mats. Wed. & Sat., 30c to \$2.50 tax available for all performances

"★★★★—The happiest romance of the current theatre season. The best that I can wish you is that you will have as good a time as I had."—*Burns Mantle, News*
CROSBY GAIGE, Inc., presents SAMSON RAPHAELSON'S

ACCENT ON YOUTH

with CONSTANCE CUMMINGS, NICHOLAS HANNEN, Irene Purcell
PLYMOUTH THEATRE 45th Street, West of Broadway
Evs. 8:40. Mats. Thurs. & Sat., 2:40

GALA REOPENING WED.
THE NEW STRAND
Broadway & 47th St.



PAUL MUNI Bordertown with BETTE DAVIS

Warner Bros. Furious Drama of the Suburb of Hell

RADIO CITY

MUSIC HALL

SHOWPLACE OF THE NATION
ROCKEFELLER CENTER

Week Beginning Thursday, January 24th

GEORGE ARLISS THE IRON DUKE

Plus an Elaborate Music Hall Stage Show
First Mezzanine seats may be reserved in advance—Phone Columbus 5-6535

UNITED ARTISTS

RIVOLI

B'WAY at 49th ST.
Doors Open
9:30 A. M.

"Heartily recommended."—SUN.

"CLIVE of INDIA"

Starring RONALD COLMAN

LORETTA YOUNG

A Darryl F. Zanuck production

One of the grandest stories of love and adventure ever told is brought to the screen as Charles Dickens himself would wish it.

DAVID COPPERFIELD

With a notable cast of 65 players

CAPITOL

Broadway
at 50th St.

Plus an unusual
stage show.

Prizewinners in the Amateur Photo Competition



MEXICAN PASTORAL.

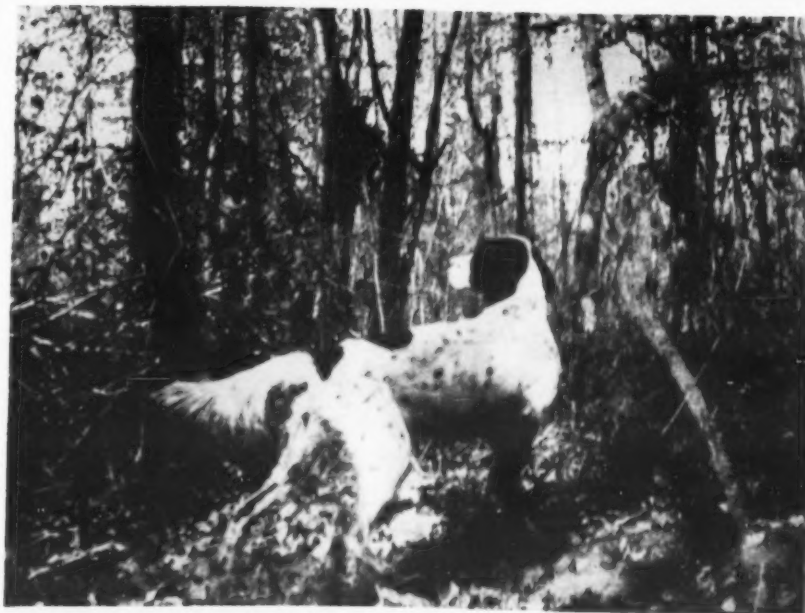
Submitted by Helen Louise Barham of Nashville, Tenn.
(First Prize, \$15.)



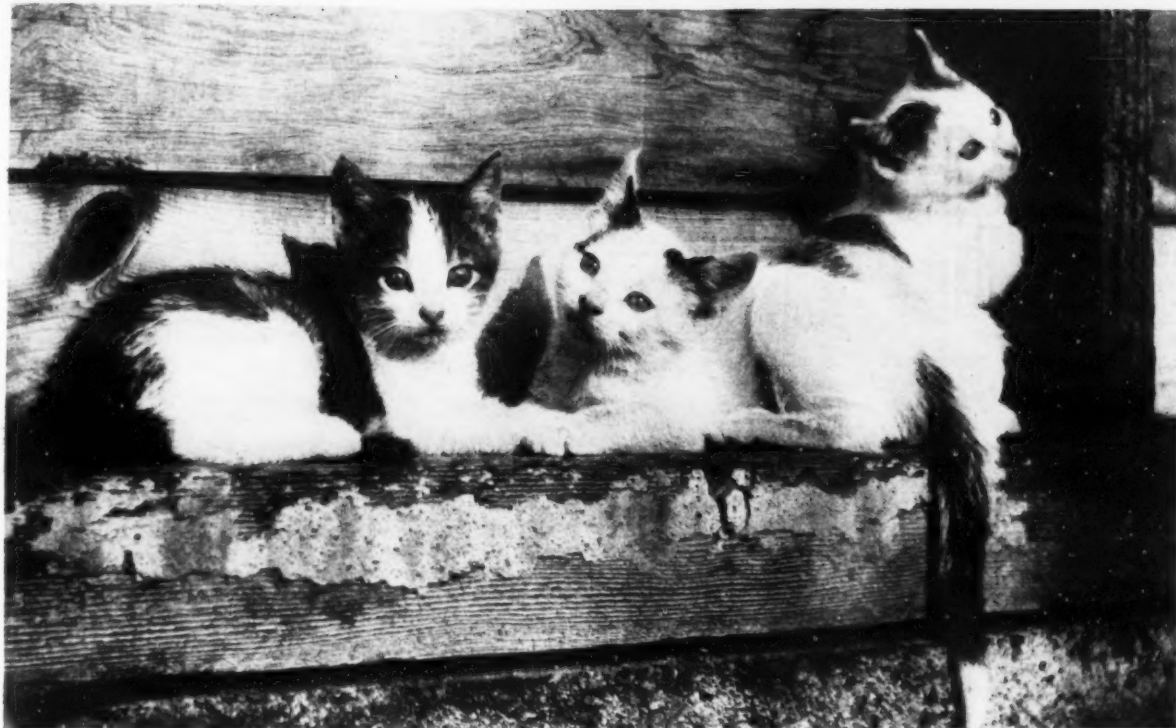
ON GUARD AT THE NEST.
From Frank C. Powell of Indianapolis, Ind.
(Cash Award, \$3.)



A TREE FULL OF BEARS.
Offered by Mrs. R. W. Hufnagle of Lincoln, Neb.
(Second Prize, \$10.)



SETTER DOG POINTING QUAIL.
From Roy Schmalz of Bloomington, Ind.
(Cash Award, \$3.)



ATTENTIVE KITTENS.
Offered by Gladys Unzelman of Pierre,
S. D.
(Cash Award, \$3.)

**RULES FOR MID-WEEK PICTORIAL
AMATEUR PHOTOGRAPHIC
COMPETITION.**

Prize-Winning Pictures in the Amateur Photographic Competition Are Published in the Last Issue of Each Month. MID-WEEK PICTORIAL Awards a First Prize of \$15 for the Best Amateur Photograph, \$10 for the Second Best Photograph and \$3 for Each of the Other Photographs Accepted. Amateur Photographs Must Be Submitted by the Actual Photographer. They Must Carry Return Postage and Should Be Addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



INDIAN ART.
Offered by Lloyd F. Ryan of Vancouver, Wash.
(Cash Award, \$3.)



A GROUNDHOG'S FEAST.
From Cyril E. Lamb of Ypsilanti, Mich.
(Cash Award, \$3.)



FIRST BIRTHDAY.
From John Fowsky of New York, N. Y.
(Cash Award, \$3.)

BUNIONS CORRECTED

They never come back—No Operation. I eliminate permanently. Corns, Callouses, Flat Feet, Weak Feet, Foot Sores, Ingrown Nails, Warts, Weak Ankles, Perspiring Feet.

DR. WEISZ, Chiropodist
510 Marshall Building, Cleveland, Ohio

LINCOLN AND INDIAN HEAD PENNIES WANTED

WE PAY \$2 EACH IF MORE THAN
UP TO \$2 EACH IF 11 YEARS OLD
and up to \$500 for certain U. S. Cents
Send 10c today for 16 page fully
illustrated catalog.

NATIONAL COIN CO.
Box 731 H. MILWAUKEE, WIS.

Promise of a... NEW YEAR

The New York Times enters another year as advertising leader of the world's greatest market. The year opens with a new cooperative spirit between business and government. Many believe 1935 will bring complete rout to the forces of depression. To business, as it plans to realize the greater promise of this new year, The New York Times offers the advertising columns of a newspaper designed to be of greatest constructive help to readers and advertisers alike.

Strict adherence to a policy of gathering and publishing "All the News That's Fit to Print" has attracted to The New York Times a greater number of discriminating, intelligent and responsive readers than read any other newspaper.

Advertisers are guided to The New York Times by its unexcelled record of productivity, a record recently explained by the independent findings of the Polk Consumer Census of New York City. This shows that The New York Times more than any other newspaper and at lower comparative advertising cost reaches New York City families that habitually do the most spending and hence are more likely prospects for advertised goods and services.

For sixteen years The New York Times has published a greater volume of sales messages than any other New York newspaper. Adding significance to this leadership is the fact that each year many thousands of lines of advertisements are declined because they do not meet The Times standards of acceptability.

"I GAMBLED 3¢ and WON \$35,840 in 2 YEARS"

*A Story for Men and Women
who are dissatisfied with themselves*

THIS is the story of a gamble—a 3c risk—which paid me a profit of \$35,840 in two years. I am not, and never was, a gambler by nature; in all probability I never would have taken the chance if more money was involved. So even if you, too, are against gambling, you may risk 3c after you've read my story.

Some people believe I was lucky. Others think I am brilliant. But the sort of luck I had everyone can have. My type of brilliance is that of any average man.

Almost any \$40-a-week wage earner has as complete a mental equipment as I had two years ago. And he feels today just about the way I did then. For two years ago, I too, was in the \$40-a-week rut. My earnings were \$2,080 per year!

I was discontented, unhappy. I was not getting ahead. There didn't seem to be much hope in the future. I wanted to earn more money—a lot more money. I wanted to wear better clothes and have a car, and travel. I wanted to be on a par with people I then looked up to. I wanted to feel equal to them mentally and financially.

But it all seemed hopeless. I was beset with fears. I was afraid of losing my job. I was afraid of the future. I could see nothing ahead for myself and my wife and baby but a hard struggle. I would live and work and die—just one of the millions who slaved their lives away. I was irritable, easily annoyed, discouraged, "sore" at my fate and at the world. I could not think clearly. My mind was in a constant whirl. I was "scatterbrained." I had a thousands half-baked ideas, but acted on none of them.

The end of each year found me in about the same position as the beginning. The tiny increases in salary, grudgingly given to me, were just about enough to maintain a decent standard of living, with no margin for any emergencies that might arise. But even such raises as I got weren't given for any real change in my ability.



Today I have an income of \$20,000 a year. That's exactly \$17,920 more than it was two years ago. A difference of \$35,840 in two years. My family has everything it needs for its comfort and pleasure. My bank account is growing rapidly. I have my own home in the suburbs. I am respected by my neighbors. When I am old, I will not be a millstone around anyone's neck. My children will not have to support me.

I look forward to the future with confidence and without fear. I know that only improvement can come with the years. Once I wandered through life aimlessly, cringing, afraid. Today I have a definite goal and the will to reach it. I know I cannot be beaten. Once my discontent resulted in wishes. Today my slightest discontent results in action. Once I looked forward hopefully to a \$5 a week increase in salary. Today I look forward confidently to a \$100 a week increase in my earnings.

What magic was it that caused the change in my circumstances? How did I, a \$40-a-week clerk, change my whole life so remarkably? I can give you the answer in one word—Pelmanism. I gambled 3c on it. Yet without it, I might have continued in my old \$40-a-week rut for the rest of my life.

Pelmanism taught me how to think straight and true. It crystallized my scattered ideas. It focused my aim on one thing. It gave me

the will power to carry out my ideas. It dispelled my fears. It improved my memory. It taught me how to concentrate—how to observe keenly. Initiative, resourcefulness, organizing ability, forcefulness were a natural result. I stopped putting things off. Inertia disappeared. Mind-wandering and indecision were things of the past. With new allies on my side and old enemies beaten, there was nothing to hold me back.

I am writing this in appreciation of what Pelmanism did for me. I want other average men to gamble 3c as I did. For the cost of a postage stamp I sent for the booklet about Pelmanism, called "Scientific Mind Training." Reading that free book started me on my climb. I took no risk when I enrolled for the Course because of the Institute's guarantee. All I gambled was 3c and I am \$36,000 better off now than if I had not written for the book about Pelmanism.

* * *

THE Pelman Institute will be glad to send a copy of "Scientific Mind Training" to any interested individual. This book is free. It explains Pelmanism. It tells what it does to the mind. It tells what Pelmanism has meant to others. For over 25 years Pelmanism has been helping people to happiness. Over 750,000 others have studied this remarkable science. Among those who have praised it are such great world figures as the late Jerome K. Jerome, the famous novelist, Sir Harry Lauder, Frank P. Walsh, Major Gen. Sir Frederick Maurice, Gen. Sir Robert Baden-Powell, H. R. H. Prince Charles of Sweden, and many others. Your whole life may be altered as a result of reading "Scientific Mind Training." Send the coupon. You have nothing to lose. If Pelmanism does not help you it costs you nothing. There is no obligation in mailing the coupon. No salesmen will call on you. Decide for yourself what to do after you read the free book about Pelmanism. Mail the coupon NOW.

THE PELMAN INSTITUTE OF AMERICA
271 North Ave. (Dept. 41) New Rochelle, N.Y.

THE PELMAN INSTITUTE OF AMERICA
271 North Avenue (Dept. 41)
New Rochelle, N. Y.

I want you to show me what Pelmanism has actually done for over 750,000 people. Please send me your free book, "Scientific Mind Training." This places me under no obligation whatever.

Name

Address

City & State